



# GREEN **Media Directory**

## 中国建筑、能源与环保媒体名录

Directory of building, energy and  
environmental related media in China

# 2009/2010



**econet china**

**storymaker**  
Agentur für Public Relations

## Green Media Directory

### Key Data

Publisher:	econet china & Storymaker GmbH
Target Group:	German/ European eco companies
Content:	Media covering green technologies, energy efficient building, environmental technologies and renewable energy (newspapers, periodicals, websites)
Introduction:	Introduction to the Chinese “green” media market
Format:	DIN A 4 PDF for free download
Language:	English
Sourcing:	Research done by Storymaker Advertisement

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## Synopsis

China's economy has been constantly booming during the past 30 years, thanks to the government's reform and opening-up policy since the end of the 1970s. Nevertheless, the threats of resource-wasting and environmental pollution coupled with rapid economic development are getting worse and worse day in and day out.

In recent years, the government and the public have become ever more worried about the environment: At the 17th National Congress of the Communist Party of China in 2007, President Hu Jintao proposed to build an "ecological civilization" in China.

In a survey conducted by the China Environmental Culture Promotion Association between 2006 and 2008, environmental pollution has been considered as one of the "hottest issues that the public is concerned about".

In 2008, an opinion poll by Mongabay.com (A famous environmental website in the United States) showed that 10.2 percent Chinese people considered environmental issues as the fourth most important problem (the top three being health, career and income).

All of these results illustrate that the environment is becoming one of the most important issues of public concern in China. More people start to realize that the unilateral development of the economy without regard to the environment is not a good choice. It is contrary to the sustainable development of enterprises and the economy as a whole as well as to social harmony. The government is trying to coordinate economic development and environmental improvements in proper ways. Chinese media are also paying more attention to environment-related issues nowadays. They publicize the latest policies and regulations, present the developments of relevant projects, and report on environmental news. In addition, they expose environmental accidents and negative news in good time. The media are playing a very important role these days. They are not only a propaganda platform, but a supervisory instrument as well.

In the green media directory, we have chosen the most influential media which are concerned about the environment or related areas, covering both print and online media. In China, print media always includes newspapers and periodicals. The major distribution channels of print media in China are as follows: posted by postal services, sold in post kiosks, book stores, supermarkets, convenience stores, and sold or handed out to people at exhibitions, fairs or other relevant occasions. Online media on the other hand are freely browsed by people at any time.

### About the publishers:

econet china is an information, networking and marketing platform for the promotion of sustainable solutions from Germany. It is coordinated by the building, energy and environmental departments of the AHK/ GIC Greater China Offices.

Storymaker is a German PR agency based in Germany and China offering PR and marketing activities for German companies to raise their awareness in China and support their sales strategy.

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## Building

Newspapers

Title: China Construction News

Title in Chinese: 中华建筑报

**Media description:** Directed by the China Construction and Decoration Association, *China Construction News* is a specialized newspaper on construction and decoration which is published both inside and outside of China. It reports on industrial policies, new products, materials and equipments. It is an efficient platform for company promotion and communication in the construction industry.

**Content:** News, market development, recruitment information, products information, policies and regulation

**Frequency:** Tuesday, Thursday and Saturday

**Circulation:** 50,000

**Readership:** Government officials, decision makers, and technicians in the field of construction

**Ad rate:**

Full page in colour	10,000 EUR
Half page in colour	5,000 EUR
Full page in black and white	8,000 EUR
Half page in black and white	4,000 EUR

**Publisher:** The Publishing House of China Construction News

**Editorial Department:** Deng Qian, editor-in-chief

**Address:** Building 40, No. 12 District, ABP, No. 188, West Road of Nansihuan, Fengtai District, Beijing 100096, China

北京市丰台区南四环西路 188 号总部基地 12 区 40 号楼 邮编: 100096

**Fax:** (+86) 10 6370 3659

**Editorial Department:** (+86) 10 6370 3659, (+86) 10 6370 3639, (+86) 10 6370 3736

**Advertising Department:** (+86) 10 8813 6816

**Homepage:** <http://www.newscn.com>

Title: China Construction News

Title in Chinese: 中国建设报

**Media description:** Founded in 1987 and directed by the Ministry of Construction, *China Construction News* is a comprehensive newspaper in the field of construction. It reports on relevant policies and regulations, introduces useful experiences and information inside and outside of China. The content of the newspaper covers urban and rural planning, construction engineering, urban construction, rural construction, housing and real estate, survey and design.

**Content:** News, economy, science, research, leisure and travel, lifestyle, real estate, hot issue, exclusive report, housing price review, decoration zone, culture, material

**Frequency:** Monday - Saturday

**Circulation:** 80,000

**Readership:** Government officials and decision makers in the Department of Planning and Design, real estate developers, teachers and students in the field of architecture

**Ad rate:**

Full page in black and white 30,000 EUR

Half page in black and white 10,000 EUR

**Publisher:** The Publishing House of China Construction News

**Editorial Department:** Wang Qiuhe, editor-in-chief

**Address:** Room 429, Building B, Xinhong Mansion, Building 5, No. 8, Chedaogou, Haidian District, Beijing 100089, China

北京市海淀区车道沟 8 号院 5 号楼信弘大厦 B 座 429 室 邮编: 100089

**Fax:** (+86) 10 5170 1518

**Editorial Department:** (+86) 10 51555511-8604

**Advertising Department:** (+86) 10 5170 1502

**Homepage:** <http://www.chinajsb.cn>

Title: China Real Estate Business

Title in Chinese: 中国房地产报

**Media description:** Founded in 1993 and directed by the Ministry of Housing and Urban-Rural Development of China, *China Real Estate Business* is the only authorized, nationwide newspaper in the real estate industry. It was a traditional trade newspaper before June 2005, when it turned into a real estate finance and economics weekly newspaper. Its reports cover news, market development and products in the real estate industry.

**Content:** News, company, finance, management, market

**Frequency:** Weekly

**Circulation:** 15,000

**Readership:** Government officials, decision makers, real estate developers, financial institutions, management consultancies, real estate research institutions, teachers and students in the relevant fields

**Ad rate:**

Full page in colour	19,800 EUR
Half page in colour	12,900 EUR
Full page in black and white	15,800 EUR
Half page in black and white	10,300 EUR

**Publisher:** The Publishing House of China Real Estate Business

**Editorial Department:** Liu Kai, editor-in-chief

**Address:** No. A22, Xiangjunbeili, Chaoyang District, Beijing 100020, China  
北京市朝阳区向军北里甲 22 号 邮编: 1000201

**Fax:** (+86) 10 6586 2180

**Editorial Department:** (+86) 10 65079988-186

**Advertising Department:** (+86) 10 6507 9988

**Homepage:** <http://www.china-crb.cn>

Title: Construction Times

Title in Chinese: 建筑时报

**Media description:** Founded in 1954, *Construction Times* is an influential nationwide newspaper in the field of construction. It reports on policies, developments, market trends and enterprise experiences in the construction industry. The newspaper not only covers construction, but construction investment, planning and design, real estate development, architectural decoration, construction materials and construction machinery as well.

**Content:** Top news, industry news, reviews, people, enterprise economy, changing main topics, regulation and law, overseas perspective, design, material and decoration, real estate, China architectural culture

**Frequency:** Monday and Thursday

**Circulation:** 10,000

**Readership:** Architects, government officials in the Department of Planning and Design, the Department of Planning and Design, real estate developers, teachers and students in the field of architecture

**Ad rate:**

Full page in colour	6,000 EUR
Half page in colour	3,000 EUR
Full page in black and white	4,000 EUR
Half page in black and white	2,000 EUR

**Publisher:** The Publishing House of Construction Times

**Editorial Department:** Li Xiaohua, editor-in-chief

**Address:** 3F, No. 110, East Road of Yan'an, Shanghai 200002, China  
上海市延安东路 110 号 3 楼 邮编: 200002

**Fax:** (+86) 21 63210873

**Editorial Department:** (+86) 21 6321 2732, (+86) 21 6323 4015, (+86) 21 6321 2799

**Advertising Department:** (+86) 21 6321 8376

**Homepage:** <http://www.jzsbs.com>

Title: Real Estate Times

Title in Chinese: 房地产时报

**Media description:** Founded in 2001 and sponsored by the Jiefang Daily Newspaper Group as well as the Shanghai Housing and Land Resources Administration Bureau, *Real Estate Times* is a specialized newspaper in the field of real estate. It provides information about real estate development, trading, renting, investment and exchange, and releases a sampling report on house prices in certain locations every week, an index on house prices once a month, a leasing price sampling report on housing in Shanghai once a week, and a house leasing price index once a month. All these reports are very influential in Shanghai's housing market.

**Content:** News, policies and regulation, consumer zone, market news, housing information, leasing information, property service, decoration, investment

**Frequency:** Weekly

**Circulation:** 10,000

**Readership:** Real estate developers, people who want to buy or rent apartments

**Ad rate:**

Full page 5,500 EUR

Half page 2,750 EUR

**Publisher:** The Publishing House of Real Estate Times

**Editorial Department:** Song Xinchang, editor-in-chief

**Address:** 3F, No. 300, Hankou Road, Shanghai 200001, China  
上海市汉口路 300 号 3 楼 邮编: 200001

**Fax:** ——

**Editorial Department:** (+86) 21 6360 5194

**Advertising Department:** (+86) 21 6361 2851

**Homepage:** <http://www.fdictimes.com/Supesite/>

## Periodicals

Title: Architecture Technique

Title in Chinese: 建筑技艺

**Media description:** Founded in 1994 and directed by the Ministry of Construction as well as sponsored by the China Architectural Design & Research Institute and the Asia-Pacific Science and Technology Information Research Institute, *Architecture Technique* is an academic periodical about architecture. It covers the latest news on design, production, technology and projects all over the world. The purpose of the periodical is to foster communication between China and other countries about architectural knowledge and experience, to promote the development of China's architectural technique and design, and to introduce excellent Chinese architects.

**Content:** Information, product express, phenomena, works, features, book review, architect profile, project file and design, interview, architecture forum, approach, architecture research, feature, travel, topic

**Frequency:** Monthly

**Circulation:** 30,000

**Readership:** Architects, government officials in the Department of Planning and Design, real estate developers

**Ad rate:**

Back cover	3,300 EUR
Inside front cover	1,800 EUR
Inside back cover	1,800 EUR

**Publisher:** The Publishing House of Architecture Technique

**Editorial Department:** Zhong Guangli, executive editor

**Address:** Room 1-532, Guao Architectural Design & Research Institute, No. 19, Chegongzhuang Street, Beijing 100044, China

北京车公庄大街 19 号中孤傲建筑设计研究院 1-523 房间 邮编: 100044

**Fax:** (+86) 10 68302884

**Editorial Department:** (+86) 10 8832 7115

**Advertising Department:** (+86) 10 8832 7113, (+86) 10 6832 1393

**Homepage:** <http://www.atd.com.cn/>

Title: Building Electricity

Title in Chinese: 建筑电气

**Media description:** *Building Electricity* is a professional periodical about science and technology in building electricity. It is noted for its timely and scientific reports. It covers the latest developments, techniques, materials and products in the relevant fields.

**Content:** Electricity supply and distribution, intelligent buildings, modern housing, engineering briefing, thunder and lightning protection, fire control, product information, science and technology, readers' feedback

**Frequency:** Monthly

**Circulation:** 20,000

**Readership:** Professionals in the fields of electrical building design, installation, commissioning and producing, teachers and students in the relevant fields

**Ad rate:**

Back cover	2,000 EUR
Inside front page	810 EUR
Inside back page	720 EUR
Full page in colour	720 EUR

**Publisher:** The Publishing House of Building Electricity

**Editorial Department:** Lv Li, editor-in-chief, (+86) 28 8323 3725

**Address:** No. 8, West Road of Xinghui, Chengdu city of Sichuan province 610081, China  
四川省成都市星辉西路8号 邮编: 610081

**Fax:** (+86) 28 8323 1083

**Editorial Department:** (+86) 28 8323 3724

**Advertising Department:** (+86) 28 8323 3726

**Homepage:** <http://www.jzdq.net.cn/>

Title: Building Structure

Title in Chinese: 建筑结构

**Media description:** Founded in 1971, directed by the Ministry of Construction and sponsored by the Asia-Pacific Science and Technology Information Research Institute, the China Architectural Design & Research Institute and the China Civil Engineering Society, *Building Structure* is one of the core periodicals on architectural science. It is noted for its scientific, practical, systematic and goal-oriented information and reports.

**Content:** Steel structure, space structure, prestressed structure, high-rise residential structural design, new product applications, newsletter

**Frequency:** Monthly

**Circulation:** 30,000

**Readership:** Architects, government officials in the Department of Planning and Design, real estate developers, teachers and students in the field of architecture

**Ad rate:**

Front cover	1,500 EUR
Back cover	900 EUR
Inside front cover	700 EUR
Inside back cover	700 EUR
Full page in colour	550 EUR
Full page in black and white	300 EUR

**Publisher:** The Publishing House of Building Structure

**Editorial Department:** Wu Xuemin, editor director

**Address:** No. 19, Chegongzhuang Street, Xicheng District, Beijing 100044, China  
北京市西城区车公庄大街 19 号 邮编: 100044

**Fax:** (+86) 10 6836 2261

**Editorial Department:** (+86) 10 8832 7111, (+86) 10 8832 7112, (+86) 10 8838 1099

**Advertising Department:** (+86) 10 8832 7113

**Homepage:** <http://www.buildingstructure.com.cn/>

Title: China Building Waterproofing

Title in Chinese: 中国建筑防水

**Media description:** Sponsored by the China National Chemical Building Waterproof Materials Corporation, the China Building Waterproof Material Industry Association and the Suzhou Waterproof Materials Research and Design Institute of the China National Chemical Building Materials Corporation, *China Building Waterproofing* is a specialized periodical published both inside and outside of China. It is the sole trade periodical on waterproofing in China and is aimed at propelling the industry by way of propagating trade policy and reporting on news, experiences and successes in the waterproofing industry. The magazine covers a wide range of topics: current state of affairs, trends and prospects of building waterproofing at home and abroad, research, production, technology, equipment and products concerning waterproof materials and their raw materials, waterproofing design and construction, trade policy, standards and codes, marketing and so on.

**Content:** Summary and special topics, material research, design and construction, case study, expert's opinion, information

**Frequency:** Monthly

**Circulation:** 9,000

**Readership:** Researchers, scientific and technological professionals, industry professionals

**Ad rate:**

Front cover	1,600 EUR
Back cover	1,250 EUR
Full page in colour	800 EUR
Full page in black and white	300 EUR

**Publisher:** The Publishing House of China Building Waterproofing

**Editorial Department:** Xu Jianyue, editor-in-chief

**Address:** No. 284, Guangji Road, Suzhou city of Jiangsu province 215008, China  
江苏省苏州市广济路 284 号 邮编: 215008

**Fax:** (+86) 512 6533 1335

**Editorial Department:** (+86) 512 6533 1374-802/803/804/805

**Advertising Department:** (+86) 512 6533 1374-807

**Homepage:** <http://www.jzfonline.com/html/>

Title: Chinese & Overseas Architecture

Title in Chinese: 中外建筑

**Media description:** Founded in 1995, directed by the Ministry of Housing and Urban-Rural Development of China and sponsored by the news center of the Ministry of Housing and Urban-Rural Development of China and the Changsha Construction Information Center, *Chinese & Overseas Architecture* is the authorized academic magazine in the field of architecture. It focuses on urban planning, landscape design, decoration and architectural technology. It also provides many project case studies and design patterns for readers' reference.

**Content:** Review, works, papers, people, classical example, planning and design, construction technology, architectural art, real estate, building material, industry news

**Frequency:** Monthly

**Circulation:** 50,000

**Readership:** Architects, government officials in the Department of Planning and Design, real estate developers, construction companies, building material companies, teachers and students in the relevant fields

**Ad rate:**

Back cover	4,500 EUR
Inside front cover	4,300 EUR
Inside back cover	3,800 EUR

**Publisher:** The Publishing House of Chinese & Overseas Architecture

**Editorial Department:** Li Wenhua, editor-in-chief

**Address:** No. 185, Middle Road of Shuguang, Zuojiatang, Yuhua District, Changsha city of Hunan province 410007, China

湖南省长沙市雨花区左家塘曙光中路 185 号 邮编: 410007

**Fax:** (+86) 731 411 7537

**Editorial Department:** (+86) 731 411 7537, (+86) 731 416 0847

**Advertising Department:** (+86) 731 412 3975

**Homepage:** <http://www.coanew.com>

Title: City & Housing

Title in Chinese: 城市住宅

**Media description:** Founded in 1994, directed by the Ministry of Construction and sponsored by the China Architectural Design and Research Institute and the Asia-Pacific Science and Technology Information Research Institute, *City & Housing* is a nationwide periodical. It covers different fields related to construction and urban planning such as developments and trends in urban housing, advantages and disadvantages of urban housing, relevant policies and law.

**Content:** News, policies and directives, special report, company strategy, exclusive interview, famous person on the cover, front-line market, urban observation, energy-saving and emission reduction

**Frequency:** Monthly

**Circulation:** 93,900

**Readership:** City Mayor, officers in construction management, planning and development departments, property management companies

**Ad rate:**

Front cover	10,000 EUR
Back cover	1,980 EUR
Full page in colour	1,380 EUR

**Publisher:** The Publishing House of City & Housing

**Editorial Department:** Sun Huiqin, editor-in-chief

**Address:** Room 1443 and room 1418, China Architectural Design & Research Institute, No. 19, Chenggongzhuang Street, Beijing 100044, China  
北京市车公庄大街 19 号 中国建筑设计研究院 1443 室, 1418 室  
邮编: 100044

**Fax:** (+86) 10 8832 7131

**Editorial Department:** (+86) 10 8837 1294

**Advertising Department:** (+86) 10 6830 2890

**Homepage:** <http://www.cszz.cn/>

Title: Construction Technology

Title in Chinese: 施工技术

**Media description:** Founded in 1971 and sponsored by the China Architectural Design & Research Institute, the Asia-Pacific Science and Technology Information Research Institute, the China State Construction Engineering Corporation and the China Civil Engineering Society, *Construction Technology* is the only central-level scientific and technical periodical on construction. It reports on a range of topics related to the trade, including building construction engineering, road engineering, railway engineering, port and waterway engineering, hydraulic and hydroelectric engineering as well as municipal public engineering.

**Content:** Major projects, construction mechanics, steel works, road and bridge engineering, water engineering, construction safety, concrete engineering, information technology, section-level essays, information and abstracts

**Frequency:** Monthly

**Circulation:** 40,000

**Readership:** Officers in construction management departments of large and medium-sized building and construction enterprises, contractors, planning and design institutes, real estate developers, supervisory companies, teachers and students in the relevant fields

**Ad rate:**

Front cover	1,500 EUR
Back cover	1,200 EUR
Full page in colour	600 EUR
Full page in black and white	300 EUR

**Publisher:** The Publishing House of Construction Technology

**Editorial Department:** Zhang Kewen, editor-in-chief (+86) 10 6830 2888

**Address:** No.19 Chegongzhuang Street, Beijing 100044, China

北京西外车公庄大街19号 邮编: 100044

**Fax:** (+86) 10 6830 0061

**Editorial Department:** (+86) 10 6830 2889

**Advertising Department:** (+86) 10 6830 0059

**Homepage:** <http://www.shigongjishu.cn/>

Title: Domus China

Title in Chinese: Domus 国际中文版

**Media description:** Launched in 2006, *Domus China* is the Chinese version of Domus, a well-known Italian magazine on architecture and design. It is not only aimed at professional readers but at the common public as well. It provides a platform for consumers, designers and architectural design brands.

**Content:** News and Events, pictures, features, interview, dialogueue, book review, information about new products

**Frequency:** Monthly

**Circulation:** 30,000

**Readership:** Architects, government officials in the Department of Planning and Design, real estate developers, teachers and students in the field of architecture, people who are interested in architecture and design

**Ad rate:**

Inside front cover	8,000 EUR
Inside back cover	7,000 EUR
Full page	5,000 EUR

**Publisher:** The Publishing House of Domus China

**Editorial Department:** Yu Bing, editor-in-chief

**Address:** Room 612, Wanxin Business Mansion, No. 94, Dongsishitiao, Dongcheng District, Beijing 100007, China

北京市东城区东四十条 94 号万信商务大厦 612 室 邮编: 100007

**Fax:** (+86) 10 6406 8538

**Editorial Department:** (+86) 10 8404 1150-292, (+86) 10 8404 1150-163

**Advertising Department:** (+86) 10 8404 1150-153

**Homepage:** <http://www.domuschina.com>

Title: Information of China Construction

Title in Chinese: 中国建设信息

**Media description:** Directed by the Ministry of Construction, *Information of China Construction* is a national magazine published both inside and outside of China. It reports on policies and regulation, introduces the latest research and developments and discusses hot topics in relevant industries.

**Content:** Urban planning, urban management, landscaping, property service, kitchen & bathroom, rural construction, construction technology, engineering costs, project supervision, architectural design, intelligent building, market, company, people, key project

**Frequency:** Semi-monthly

**Circulation:** 30,000

**Readership:** Government officials, real estate developers, construction companies, building material companies, research and design institutions in the relevant fields

**Ad rate:**

Inside front cover	1,600 EUR
Inside back cover	1,400 EUR
Full page in colour	1,600 EUR

**Publisher:** The Publishing House of Information of China Construction

**Editorial Department:** Ni Jiangbo, editor-in-chief

**Address:** No. 9, Sanlihe Road, Haidian District, Beijing 100835, China  
北京市海淀区三里河路9号 邮编: 100835

**Fax:** (+86) 10 5893 4811

**Editorial Department:** (+86) 10 880 82213, (+86) 10 5893 4945, (+86) 10 5893 4572

**Advertising Department:** (+86) 10 5893 3829, (+86) 10 6175 5848

**Homepage:** [http://www.cin.net.cn/fwxx\\_1/fwxxzymt/jsxx/zgjsxxshouye/index.htm](http://www.cin.net.cn/fwxx_1/fwxxzymt/jsxx/zgjsxxshouye/index.htm)

Title: Interior Architecture of China

Title in Chinese: 中国建筑装饰装修

**Media description:** Founded in 2003, directed by the Ministry of Construction and sponsored by the China Construction Decoration Association, *Interior Architecture of China* is an academic periodical on architecture and decoration. The purpose of the periodical is to introduce the latest ideas and concepts related to design, especially interior design. It is a platform for professionals who communicate about architecture and decoration.

**Content:** Architects, special feature, reviews & papers, case study, college & studios, materials technology, building curtain walls, landscaping design, city & people, architecture & art, world architecture, information, special recommendations

**Frequency:** Monthly

**Circulation:** 45,000

**Readership:** Architects, interior designers, teachers and students in the field of architecture, manufacturers and distributors of decorative materials, people interested in architecture or interior design

**Ad rate:**

Back cover	4,000 EUR
Inside front page	3,500 EUR
Content page	3,000 EUR

**Publisher:** The Publishing House of Interior Architecture of China

**Editorial Department:** Liu Xiaodan, editor-in-chief

**Address:** 28F, Building B, Mullenium Plaza, No. 72, North Road of Xisanhuan, Haidian District, Beijing 100037, China

北京市海淀区西三环北路 72 号世纪经贸大厦 B 座 28 层 邮编: 100037

**Fax:** (+86) 10 8882 0428

**Editorial Department:** (+86) 10 8882 0400-685

**Advertising Department:** (+86) 10 8882 0400-655

**Homepage:** <http://www.ccdesign.org/Magazine/MagazineIndex.aspx>

Title: Interior Design China

Title in Chinese: 室内设计

**Media description:** *Interior Design China* is the association journal of the China Institute of Interior Design (CIID) and published as the Chinese version of US-based *Interior Design Magazine*, which was founded in 1932 and is considered as one of the best periodicals about interior design worldwide. Both magazines are noted for their independence and poignant points of view.

**Content:** Special issue, eye-catcher, pinups, matters of design, mixed info, crosslines, features, market, update

**Frequency:** Monthly

**Circulation:** 35,000

**Readership:** Architects, interior designers, teachers and students in the field of architecture, people interested in interior design and art

**Ad rate:**

Full page in colour 4,800 EUR

Half page in colour 2,400 EUR

**Publisher:** The Publishing House of Interior Design China

**Editorial Department:** Song Jianye, editor-in-chief

**Address:** 10F, Dacheng Plaza, No.127 Xuanwumen West Street, Xicheng District, Beijing 100031, China

北京市西城区宣武门西大街 127 号大成大厦 10 层 邮编 100031

**Fax:** (+86) 10 6642 2612

**Editorial Department:** (+86) 10 6642 2040-314

**Advertising Department:** (+86) 10 6642 2662 , (+86) 10 66422 040-302/304

**Homepage:** <http://www.idchina.net/>

Title: Interior Design + Construction

Title in Chinese: 室内设计与装修

**Media description:** Founded in 1986 and sponsored by Nanjing Forestry University as well as the Jiangsu Provincial Architectural Design & Research Institute, *Interior Design + Construction* is a journal published by the China Institute of Interior Design (CIID). It provides news on technology related to architecture and interior design as well as technology and materials. It features a large number of case studies in interior design and decoration, including photographs, graphics and sectional drawings.

**Content:** Design review, special report, new case studies, designer, furniture, trends, lighting design, material and technology, renovation of an old building

**Frequency:** Monthly

**Circulation:** 40,000

**Readership:** Architects, interior designers, teachers and students in the field of architecture, manufacturers and distributors of decorative materials, people interested in interior design

**Ad rate:**

Back cover	6,000 EUR
Inside front cover	5,000 EUR
Inside back cover	4,000 EUR
Full page in colour	3,000 EUR
Half page in colour	1,500 EUR

**Publisher:** The Publishing House of Interior Design + Construction

**Editorial Department:** Zhang Qingping, editor-in-chief

**Address:** Nanjing Forestry University, No. 159, Longpan Road, Xuanwu District, Nanjing city of Jiangsu province 210037, China

江苏省南京市玄武区龙蟠路 159 号南京林业大学校内 邮编 210037

**Fax:** (+86) 10 8542 8830

**Editorial Department:** (+86) 10 8542 2725

**Advertising Department:** (+86) 10 8542 7005

**Homepage:** <http://www.idc.net.cn>

Title: Journal of HV & AC

Title in Chinese: 暖通空调

**Media description:** Founded in 1971, directed by the Ministry of Construction and sponsored by the China Architectural Design & Research Institute, the Asia-Pacific Science and Technology Information Research Institute and the Architectural Society of China (HV & AC Committee), the *Journal of HV & AC* is the only centralized scientific and technical periodical on heating, ventilation and air conditioning (HVAC). It is noted for its academic and informational reports on news, policies, projects, research and markets in the relevant fields.

**Content:** Feature discussion, science and technology profile, regulations, professional forum, seminar, technical communication, case study, operation & management

**Frequency:** Monthly

**Circulation:** 25,000

**Readership:** Professionals and managers in all fields related to heating, ventilation and air conditioning, refrigeration, sanitation and other relevant areas, teachers and students in the relevant fields, real estate developers and owners, people interested in HVAC technology

**Ad rate:**

Front cover	5,000 EUR
Back cover	2,500 EUR
Full page in colour	1,500 EUR
Full page in black and white	350 EUR
Half page in black and white	180 EUR

**Publisher:** The Publishing House of Journal of HV & AC

**Editorial Department:** Wang Shuming, editor-in-chief

**Address:** Room 421、424、439、423 and 438, Building 1, China Architectural Design & Research Institute, No. 19, Chegongzhuang Street, Xicheng District, Beijing 100044, China

北京市西城区车公庄大街 19 号中国建筑设计研究院 1 号楼 421、424、439、423、438 房间 邮编: 100044

**Fax:** (+86) 10 8837 3572

**Editorial Department:** (+86) 10 8836 1727, (+86) 10 8838 3814

**Advertising Department:** (+86) 10 6836 3186

**Homepage:** <http://hvacjournal.ehvacr.com/>

Title: South East Property

Title in Chinese: 东南置业

**Media description:** Directed by the Fujian Council for Promotion of International Trade and the Fujian Chamber of Commerce, *South East Property* is the first magazine on property in China and the only such magazine in the province of Fujian. It has a large number of readers overseas since the Fujian Council for Promotion of International Trade and the Fujian Chamber of Commerce have many members all over the world.

**Content:** Policies, news, review, feature

**Frequency:** Monthly

**Circulation:** 100,000

**Readership:** Government officials, decision makers, real estate developers

**Ad rate:**

Cover	10,000 EUR
Back cover	7,000 EUR
Full page in colour	2,000 EUR

**Publisher:** The Publishing House of South East Property

**Editorial Department:** Hong Yu, editor-in-chief

**Address:** 4F, Complex Building, No. 115, Guping Road, Fuzhou city of Fujian province 350001, China

福建省福州市鼓屏路 115 号综合楼 4 层 邮编: 350001

**Fax:** (+86) 591 8787 0377

**Editorial Department:** (+86) 591 8787 0177, (+86) 591 8787 0199

**Advertising Department:** (+86) 591 8710 0000

**Homepage:** [www.dnzy.com.cn](http://www.dnzy.com.cn)

Title: Time + Architecture

Title in Chinese: 时代建筑

**Media description:** Founded in 1984, *Time + Architecture* is a bimonthly periodical in both Chinese and English. It is published not only in China but abroad as well. Providing a great deal of current news is the periodical's main feature. It also focuses on international perspectives on Chinese architecture.

**Content:** Architecture review, interview with an architect, Shanghai architecture, modern architecture, young architects, introduction of a foreign magazine, recent developments

**Frequency:** Bimonthly

**Circulation:** 30,000

**Readership:** Architects, interior designers, teachers and students in the field of architecture, government officials in the Department of Planning and Design, real estate developers, manufactures of building materials

**Ad rate:**

Back cover 3,200 EUR

Full page in colour 1,800 EUR

**Publisher:** The Publishing House of Tongji University

**Editorial Department:** Zhi Wenjun, editor-in-chief

**Address:** Room 704 in Building C, College of Architecture and Urban Planning, Tongji University, No. 1239 Siping Road, Shanghai 200092, China

上海市四平路 1239 号同济大学建筑与城市规划学院 C 楼 704 室 邮编 200092

**Fax:** (+86) 21 6598 3417

**Editorial Department:** (+86) 21 6579 3325

**Advertising Department:** (+86) 21 3501 0265

**Homepage:** <http://www.timearchi.com/index.asp>

Title: Urbanism and Architecture

Title in Chinese: 城市建筑

**Media description:** Sponsored by Architecture College and the Architectural Design & Research Institute at the Harbin Institute of Technology, *Urbanism and Architecture (UA)* is an academic periodical about architecture. It reports on design projects all over the world, office buildings, medical buildings, educational buildings, sports buildings, urban design and architectural technology.

**Content:** Columns, special reports, design work, design agency, UA interviews, academics forum, UA review, next month's forecast

**Frequency:** Monthly

**Circulation:** 15,000

**Readership:** Architects, interior designers, teachers and students in the field of architecture, government officials in the Department of Planning and Design

**Ad rate:**

Inside back cover 1,500 EUR

Full page in colour 1,200 EUR

**Publisher:** The Publishing House of Urbanism and Architecture

**Editorial Department:** Mei Hongyuan, editor-in -chief

**Address:** Room 323 in Office Building, Architectural Design & Research Institute, Harbin Institute of Technology, No.73, Huanghe Road, Harbin 150090, China

哈尔滨市黄河路 73 号哈工大建筑设计研究院办公楼 323 室 邮编: 150090

**Fax:** (+86) 451 8628 9326

**Editorial Department:** (+86) 451 8628 3778

**Advertising Department:** (+86) 451 8628 3778

**Homepage:** <http://www.ua2004.com/>

Title: World Architecture

Title in Chinese: 世界建筑

**Media description:** Founded in 1980 and sponsored by Tsinghua University, *World Architecture* is one of China's top periodicals in the field of architecture. It is a monthly periodical in both Chinese and English which reports on ideas and theories on architecture, architectural design, urban design and landscape architectural works. Thus, it offers a professional review to its readers.

**Content:** Selected use cases, urban planning, construction technology, architectural history and theory, young architects, discussion on architecture, architectural education, book reviews

**Frequency:** Monthly

**Circulation:** 58,000

**Readership:** Architects, interior designers, teachers and students in the field of architecture, government officials in the Department of Planning and Design

**Ad rate:**

Inside front cover	3,800 EUR
Inside back cover	3,600 EUR
Back cover	6,000 EUR

**Publisher:** The Publishing House of World Architecture

**Editorial Department:** Wang Lu, editor-in-chief

**Address:** Room 208 in North Architecture Building, Tsinghua University, Haidian District, Beijing 100084, China  
北京市海淀区清华大学建筑馆北 208 邮编 100084

**Fax:** (+86) 10 6277 0780

**Editorial Department:** (+86) 10 6278 5799

**Advertising Department:** (+86) 10 6278 1318

**Homepage:** <http://www.wamp.com.cn/>

## Websites

Title: Soufun Website

Title in Chinese: 搜房网

**Media description:** *Soufun Website* is the biggest real estate website in China. It is noted for its database containing a massive amount of information on real estate projects.

**Content:** News, information, building, villa, office building, decoration, blog and forum

**Frequency:** ——

**Circulation:** ——

**Readership:** Real estate developers, people who want to buy or rent apartments

**Ad rate:**

Banner (760px * 120px)	1,500 EUR per month
Text link (less than 20 byte)	60 EUR per month
Picture button (70px * 100px)	350 EUR per month

**Publisher:** ——

**Editorial Department:** Mo Tianquan, CEO

**Address:** 8-11F, Building T3, Beijing Xihuan Plaza, No. 1, Xizhimenwaidajie, Xicheng District, Beijing 100044, China

北京市西城区西直门外大街 1 号西环广场 T3,8-11 层 邮编: 100044

**Fax:** (+86) 10 5930 6699

**Editorial Department:** (+86) 21 5820 1880-135, (+86) 10 5930 6600

**Advertising Department:** (+86) 10 8449 032, (+86) 10 8511 1245

**Homepage:** [www.soufun.com](http://www.soufun.com)

Title: Top Energy Website

Title in Chinese: 筑能网

**Media description:** The *Top Energy Website* deals with energy-saving technologies for buildings. It focuses on ecological and sustainable building as well as the property and real estate market. It is a platform for companies to present their products and to discuss different technologies.

**Content:** Industrial news, company news, hot feature, policies and regulation, market research, technical research, green lifestyle, interview, exhibition and training

**Frequency:** ——

**Circulation:** ——

**Readership:** Real estate developers, construction companies, building material companies

**Ad rate:**

Banner (150px * 60px)	1,200 EUR per month
Button (400px * 60px)	250 EUR per month

**Publisher:** ——

**Editorial Department:** Sun Cuilian, editor-in-chief

**Address:** Room 2607-2608, Building C, Tri-Tower, No. 66, East Road of Zhongguancun, Haidian District, Beijing 100190, China

北京市海淀区中关村东路 66 号世纪科贸大厦 C 座 2607-2608 室 邮编: 100190

**Fax:** (+86) 10 6267 2298

**Editorial Department:** (+86) 10 6267 2228-1009

**Advertising Department:** (+86) 10 6267 2228-1010

**Homepage:** [www.topenergy.org](http://www.topenergy.org)

## Environmental Technologies

Newspaper

Title: China Environment News

Title in Chinese: 中国环境报

**Media description:** Founded in 1984, *China Environment News* is the official newspaper of the Chinese Ministry of Environmental Protection and the only official national paper of its kind in the world. It is an authoritative news source of the government's policy and directives, environmental information at home and abroad as well as public opinion and incidents.

**Content:** The government's environmental policy and directives, laws and regulations, environmental situation, issues and news, environmental protection technology and industry info, international environmental protection news

**Frequency:** Monday-Friday

**Circulation:** 230,000

**Readership:** Government officials, researchers, environmental protection organizations, industry professionals, companies and people concerned about the environment

**Ad rate:**

Full page in colour	9,677 EUR
Half page in colour	5,376 EUR
Full page in black and white	7,527 EUR
Half page in black and white	4,032 EUR

**Publisher:** The Publishing House of China Environment News

**Editorial Department:** Yang Mingsen, editor-in-chief

**Address:** No. 16, Guangqumennei Street, Chongwen District, Beijing 100062, China  
北京崇文区广渠门内大街 16 号 邮编: 100062

**Fax:** (+86) 10 6711 6620

**Editorial Department:** (+86) 10 6711 2070

**Advertising Department:** (+86) 10 6711 3790

**Homepage:** [www.cenews.com.cn](http://www.cenews.com.cn)

Periodicals

Title: Asia Environmental Protection

Title in Chinese: 亚洲环保

**Media description:** *Asia Environmental Protection* is a comprehensive technical periodical with nationwide coverage. With the support of government institutions and environmental protection enterprises at home and abroad, the magazine has grown to be one of the leading periodicals with substantial influence in the field of environmental protection in China. Due to its specialized and wide-ranging information service for government institutions and various manufacturing, designing, scientific research and trading enterprises, *Asia Environmental Protection* has become a key periodical with great reference value, practicability, technicality and authority, which is necessary for professionals such as designers, purchasers, users and so on.

**Content:** News and issues, company development, water supply and drainage technology, desulfurization technology, solid waste handling, analysis and monitoring

**Frequency:** Monthly

**Circulation:** 30,000

**Readership:** Decision makers, manufacturers, environmental protection organizations, industry professionals, and people concerned about the environment

**Ad rate:**

Front cover	2,000 EUR
Back cover	1,200 EUR
Inside front cover	1,000 EUR
Inside back cover	1,000 EUR
Full page in colour	600 EUR
Full page in black and white	100 EUR

**Publisher:** The Publishing House of Asia Environmental Protection

**Editorial Department:** Lu Wei, editor-in-chief

**Address:** 2F, Back Main Building, Bailing Building, No. 1, Front Street Zuojiashuang, Chaoyang District, Beijing 100028, China

北京市朝阳区左家庄前街一号百灵大厦2层 邮编: 100028

**Fax:** (+86) 10 5205 0266

**Editorial Department:** (+86) 10 5205 0199

**Advertising Department:** (+86) 10 5205 0058, (+86) 10 5205 0098

**Homepage:** <http://www.asia-ep.net/>

Title: China Environmental Science

Title in Chinese: 中国环境科学

**Media description:** Founded in 1981 and sponsored by the Chinese Society for Environmental Sciences, *China Environmental Science* is a comprehensive academic periodical. It reports on developments and achievements in environmental physics, environmental chemistry, environmental ecology, environmental geology, environmental medicine, environmental engineering, environmental management, environmental planning, environmental assessment, monitoring and analysis.

**Content:** Latest research achievement, laws and regulations, basic theory, national key projects and results

**Frequency:** Monthly

**Circulation:** 3,000

**Readership:** Government officials, researchers, environmental protection organizations, industry professionals, companies and people concerned about the environment

**Ad rate:** No advertisementvertisement

**Publisher:** The Publishing House of China Environmental Science

**Editorial Department:** Wang Wenxing, editor-in-chief

**Address:** No. 54, Hongliannancun, Haidian District, Beijing 100082, China  
北京市海淀区红联南村 54 号 邮编: 100082

**Fax:** (+86) 10 6221 5145

**Editorial Department:** (+86) 10 6221 5145

**Advertising Department:** ——

**Homepage:** <http://www.zghjkx.com.cn/cn/qkjs.asp>

Title: Environment

Title in Chinese: 环境

**Media description:** Founded in 1978, directed by the China Society and Technology Association and the Guangdong Environmental Protection Bureau and sponsored by the Guangdong Environmental Protection Propaganda and Education Center, *Environment* is the first popular science periodical in China as well as the most influential widely read environmental science periodical in China. Formerly known as *Environmental Protection Knowledge*, it was renamed *Environment* and approved by the State Council's Leading Group for Environmental Protection in 1980.

**Content:** Review, research, article, exclusive feature, laws and regulations, people, ideas from abroad, environmental education

**Frequency:** Monthly

**Circulation:** 50,000

**Readership:** Government officials, researchers, environmental protection organizations, industry professionals, companies and people concerned about the environment

**Ad rate:**

Full page in colour 1,000 EUR

Half page in colour 500 EUR

**Publisher:** The Publishing House of Environment

**Editorial Department:** Zhong Weiqing, editor-in-chief

**Address:** Room 207, 2F, No. 213, West Road of Longkou, Tianhe District, Guangzhou city of Guangdong province 510630, China

广东省广州市天河区龙口西路 213 号二楼 207 室 邮编: 510630

**Fax:** (+86) 20 8551 6961

**Editorial Department:** (+86) 20 8753 8231

**Advertising Department:** (+86) 20 8753 8231

**Homepage:** <http://www.huanjingzazhi.com>

Title: Energy Consumption & Environmental Protection

Title in Chinese: 节能与环保

**Media description:** Founded in 1983 and sponsored by the National Development & Reform Commission Energy Conservation Information Dissemination Center, the China Association of Comprehensive Utilization of Resources, the China Energy Conservation Association and the Beijing Energy Saving and Environmental Protection Service Center, *Energy Consumption & Environmental Protection* is a comprehensive scientific and technical periodical with a very high reputation in the energy and environmental protection sectors. It focuses on relevant policies, developments and achievements in China and all over the world.

**Content:** The government's environmental protection policy and directives, reference article, feature, research and discussion, innovative techniques, industrial communication, current affairs, green living

**Frequency:** Monthly

**Circulation:** 10,000

**Readership:** Government officials, researchers, environmental protection organizations, industry professionals

**Ad rate:**

Front cover	1,000 EUR
Back cover	600 EUR
Inside front cover	500 EUR
Inside back cover	400 EUR
Full page in colour	300 EUR

**Publisher:** The Publishing House of Energy Consumption & Environmental Protection

**Editorial Department:** Jia Zhenhang, editor-in-chief

**Address:** No. A2, Xiaoguangdongli, Andingmenwai, Chaoyang District, Beijing 100029, China

北京朝阳区安外小关东里甲2号 邮编: 100029

**Fax:** (+86) 10 5205 2653

**Editorial Department:** (+86) 10 5205 2617

**Advertising Department:** (+86) 10 5205 2653

**Homepage:** <http://www.jnhb.net/>

Title: Environmental Protection

Title in Chinese: 环境保护

**Media description:** Founded in 1973, the periodical is the oldest publication of its kind with the largest circulation in China as stated on its website. It is the official publication of the Chinese Ministry of Environmental Protection and mainly publishes quality thesis articles concerning environmental protection. It is also noted for its comprehensive, authoritative, guiding, scientific and practical coverage of environmental protection issues.

**Content:** The government's environmental protection policy and directives, laws and regulations, profile interview, special report, environmental situation, issues and news, environmental protection technology and industry info, industry window

**Frequency:** Semimonthly

**Circulation:** 20,000

**Readership:** Decision makers, government officials, researchers, environmental protection organizations, industry professionals and people concerned about the environment

**Ad rate:**

Back cover	3,879 EUR
Inside front page	3,234 EUR
Full page in colour	1,078 EUR

**Publisher:** The Publishing House of Environmental Protection

**Editorial Department:** Li Li, editor-in-chief

**Address:** No. 16, Guangqumennei Street, Chongwen District, Beijing 100062, China  
北京崇文区广渠门内大街 16 号 邮编: 100062

**Fax:** (+86) 10 6711 3764

**Editorial Department:** (+86) 10 6711 2440

**Advertising Department:** (+86) 10 6715 7142

**Editorial E-mail:** [a@china-hjbh.com](mailto:a@china-hjbh.com) (Edition A), [b@china-hjbh.com](mailto:b@china-hjbh.com) (Edition B)

**Homepage:** [www.china-hjbh.com](http://www.china-hjbh.com)

Title: Environmental Protection and Circular Economy

Title in Chinese: 环境保护与循环经济

**Media description:** Founded in 1979, directed by the Liaoning Environmental Protection Bureau and sponsored by the Liaoning Environmental Science Institute and Liaoning Environmental Science Research Institute, *Environmental Protection and Circular Economy* is a professional scientific periodical. It introduces the latest and most advanced environmental protection technologies and achievements and reports on trends and cutting-edge theories in the relevant fields. Professional papers are also featured to a large extent in this periodical.

**Content:** Summary and monographs, environmental engineering and technology, environmental monitoring and evaluation, environmental protection, environmental policies and regulation, environmental management and information, circular economy forum, advanced technology abroad, scientific and environmental information

**Frequency:** Monthly

**Circulation:** 2,000

**Readership:** Government officials, researchers, environmental protection organizations, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Back cover	1,000 EUR
Inside front cover	800 EUR
Inside back cover	700 EUR

**Publisher:** The Publishing House of Environmental Protection and Circular Economy

**Editorial Department:** Xu Tianwei, editor-in-chief

**Address:** Room 319, Office Building, Liaoning Provincial Environmental Protection Bureau, No. 34, East Road of Chongshan, Yuhong District, Shenyang city of Liaoning Province 110033, China

辽宁省沈阳市于洪区崇山东路 34 号辽宁省环境保护局办公大楼 319 房间  
邮编: 110033

**Fax:** (+86) 24 8662 5572

**Editorial Department:** (+86) 24 8662 5365

**Advertising Department:** (+86) 24 8662 5572

**Homepage:** <http://www.cqvip.com/qk/90225B/#>

Title: Environmental Science

Title in Chinese: 环境科学

**Media description:** Founded in 1976, directed by the Chinese Academy of Sciences and sponsored by the Research Center for Eco-Environmental Sciences, *Environmental Science* is a professional periodical that has a great impact on science and technology both inside and outside of China. Many high-level papers on environmental science and technology in China are featured in this periodical.

**Content:** Innovative developments, significant research achievement, strategies for pollution control, cleaner production and ecological construction, theory and practical skills

**Frequency:** Monthly

**Circulation:** 3,000

**Readership:** Decision makers, government officials, researchers, environmental protection organizations, industry professionals and people concerned about the environment

**Ad rate:** No advertisement

**Publisher:** The Publishing House of Environmental Science

**Editorial Department:** Ouyang Ziyuan, editor-in-chief

**Address:** No.18, Shuangqing Road, Haidian District, Beijing 100085, China  
北京市海淀区双清路 18 号 邮编: 100085

**Fax:** (+86) 10 6284 9343

**Editorial Department:** (+86) 10 6294 1102

**Advertising Department:** ——

**Homepage:** <http://www.hjkx.ac.cn/hjkx/ch/index.aspx>

Title: World Environment

Title in Chinese: 世界环境

**Media description:** *World Environment* is a bimonthly periodical. It was jointly set up by the former National Environmental Protection Agency of China (which has been reevaluated as the new Ministry of Environmental Protection of the People's Republic of China, MEP) and the United Nations Environment Program (UNEP) in 1983. The publisher is the Center for Environmental Education & Communications (CEEC) of MEP. The United Nations Development Program (UNDP) China is a partner of the periodical.

It is a very policy-oriented academic periodical with a strong focus on future developments and trends, providing referential use cases and reviews as well as information and suggestions on China's environmental policy making. For a long time, it has been known for its unique, authoritative, guiding and professional content.

**Content:** Cover story, global perspective, letters to the editor, round-table discussion, editor-in-chief interview, high-end perspective, hot spots of concern, authorized report, global perspective, special report, the point of view, the youth forum, graphic stories, features, NGO window

**Frequency:** Bimonthly

**Circulation:** 15,000

**Readership:** Government officials, researchers, industry professionals, media, United Nations staff members as well as embassies and consulates, representative offices of international organizations, NGOs, companies and people concerned about the environment

**Ad rate:**

Back cover 6,000 EUR

Inside front page 5,000 EUR

Full page in colour 1,000 EUR

**Publisher:** The Publishing House of World Environment

**Editorial Department:** Jia Feng, editor-in-chief

**Address:** No.1, South Road of Yuhui, Chaoyang District, Beijing 100029, China  
北京朝阳区育慧南路1号 邮编: 100029

**Fax:** (+86) 10 8463 4270

**Editorial Department:** (+86) 10 8466 5107, (+86) 10 8463 4270

**Advertising Department:** (+86) 10 8466 5107, (+86) 10 8463 4270

**Homepage:** <http://www.wem.org.cn/>

## Websites

Title: China Environment Website

Title in Chinese: 中国环保网

**Media description:** Founded in 1999, the website *China Environment* was one of the first websites to provide environmental information, news, data and communication in Chinese. It is the most popular Chinese language environmental protection website worldwide. The website focuses on the developments in environmental science, technology and economy, and provides business research and strategy.

**Content:** Issues and news, laws and regulations, policy and directives, management system, plans, report, pollution prevention, environmental damage, company case study, new products, supply and demand business information, technology, expert's perspective, renewable resources, environmental protection forum

**Frequency:** ——

**Circulation:** ——

**Readership:** Researchers, environmental protection organizations, industry professionals, manufacturers, relevant companies, teachers and students in the relevant fields, people concerned about the environment

**Ad rate:**

Banner (737px * 80px)	3,600 EUR per month
Banner (737px * 60px)	3,000 EUR per month
Picture button (190px * 50px)	500 EUR per month
Text link (less than 24 byte)	100 EUR per week

**Publisher:** ——

**Editorial Department:** Hou Xuefei, deputy editor-in-chief

**Address:** B37, Yangguang Plaza, No. 68, Anli Road, Chaoyang District, Beijing 100101, China

北京市朝阳区安立路 68 号阳光广场 B37 邮编: 100101

**Fax:** (+86) 10 6491 4722

**Editorial Department:** (+86) 10 6497 6688-3463

**Advertising Department:** (+86) 10 6491 5195

**Editorial E-mail:** [lvzhimin@gsegc.com](mailto:lvzhimin@gsegc.com)

**Homepage:** <http://www.chinaenvironment.com/>

Title: Environmental Protection China Website

Title in Chinese: 环保中国网

**Media description:** Founed in 2005, the website *Environmental Protection China* provides professional information and data as well as experts' perspectives. It focuses on developments in environmental science, technology and economy both inside and outside of China and serves as a platform for product promotion and information exchange.

**Content:** News and information, policies and regulation, environmental protection features, environmental protection products, expert's perspective, information on trade fairs, supply and demand business information, green city, eco-tourism, automotive environmental protection, green living, green health

**Frequency:** ——

**Circulation:** ——

**Readership:** Government officials, researchers, environmental protection organizations, industry professionals, manufacturers, relevant companies, people concerned about the environment

**Ad rate:**

Picture button (281px \* 10px)

100 EUR per month

Text link (less than 20 byte)

50 EUR per month

**Publisher:** ——

**Editorial Department:** Wang Qingmei, editor-in-chief

**Address:** Room D109, Office Building, Huayun Hotel, No. A26, Zhanlanguan Road, Xicheng District, Beijing 100044, China

北京市西城区展览馆路甲 26 号 华云酒店写字楼 D-109 室 邮编: 100044

**Fax:** (+86) 10 8838 1230

**Editorial Department:** (+86) 10 6834 0289

**Advertising Department:** (+86) 10 8838 1230

**Homepage:** <http://www.chnepc.com/>

Title: Environmental Protection Techniques Website

Title in Chinese: 环保技术联合网

**Media description:** *Environmental Protection Techniques* is the most professional website of technology transactions and communication in the field of environmental protection in China. The website's main service is to present a platform for technology transactions, technology outsourcing, technology sharing and exchange.

**Content:** Technology transactions, technology outsourcing, environmental protection talent, information consulting, technology demands, Chinese and foreign technology, hot topics, academic development, weekly newsletter

**Frequency:** ——

**Circulation:** ——

**Readership:** Researchers, environmental protection organizations, industry professionals, manufacturers, relevant companies

**Ad rate:**

Picture button (190px * 50px)	500 EUR per month
Text link (less than 24 byte)	100 EUR per week

**Publisher:** ——

**Editorial Department:** Tian Jianqiang, contact person

**Address:** Room D16, Building 4, Tongji Science and Technology Park, No. 1121, North Second Road of Zhongshan, Shanghai 200092, China

上海市中山北二路 1121 号同济科技园 4 楼 D16 室 邮编: 200092

**Fax:** (+86) 21 6598 8179

**Editorial Department:** (+86) 21 6598 8709

**Advertising Department:** (+86) 21 6598 8709

**Editorial E-mail:** [admin@epteks.com](mailto:admin@epteks.com)

**Homepage:** <http://www.epteks.com>

Title: Go Environment Protection Equipment Website

Title in Chinese: 中国环保设备网

**Media description:** The website *Go Environment Protection Equipment* is an e-commerce website for sales, purchase, application, management and technical service in the environmental protection sector.

**Content:** supply and demand business information, environmental protection technology, environmental protection talent, news and issues, information on trade fairs, company case study

**Frequency:** ——

**Circulation:** ——

**Readership:** Researchers, environmental protection organizations, industry professionals, manufacturers, relevant companies

**Ad rate:**

Banner (600px * 70px)	12,800 EUR per year
Picture button (210px * 60px)	4,800 EUR per year

**Publisher:** ——

**Editorial Department:** Mr. Wang, contact person

**Address:** 16F, Oujiangzonghe Mansion, 6<sup>th</sup> Street, Xiasha Economic Development Zone, Hangzhou city of Zhejiang province 310018, China

浙江省杭州下沙经济开发区六号大街瓯江综合大厦 16F 邮编: 310018

**Fax:** (+86) 571 8683 4582

**Editorial Department:** (+86) 571 8684 5505, (+86) 571 8687 5502, (+86) 571 8687 5503

**Advertising Department:** (+86) 571 8684 5505

**Homepage:** <http://www.goepe.com/>

Title: Xinhua.com — Environmental Protection Website

Title in Chinese: 新华网——新华环保

**Media description:** Xinhua.com's channel *Environmental Protection Website* is sponsored by the Xinhua News Agency, China's national news agency which operates worldwide. It is a backbone with global influence for key national websites. Xinhua.com's *Environmental Protection Website* focuses on the latest and hottest news as well as global developments and achievements in the relevant fields.

**Content:** Environmental news, pollution control, ecology, environmental protection industry, international cooperation, volunteers' window, environmental protection and green lifestyle, Green Olympics, eco-tourism, environmental policy, environmental protection information

**Frequency:** ——

**Circulation:** ——

**Readership:** Government officials, researchers, environmental protection organizations, industry professionals, teachers and students in the relevant fields, companies and people concerned about the environment

**Ad rate:**

Picture button 30,000 EUR per 3 months

Text link 10,000 EUR per 3 months

**Publisher:** ——

**Editorial Department:** Kang Ning, editor

**Address:** Dacheng Mansion, No. 127, West Street of Xuanwumen, Beijing 100031, China  
北京宣武门西大街 127 号 大成大厦 邮编: 100031

**Fax:** (+86) 10 6307 0900

**Editorial Department:** (+86) 10 6307 0923

**Advertising Department:** (+86) 10 6307 0941

**Homepage:** <http://www.xinhuanet.com/environment/>

## Energy

Newspapers

Title: China Electric Power News

Title in Chinese: 中国电力报

**Media description:** Founded in 1982, the newspaper is under the supervision of the State Electricity Regulatory Commission as an official publication covering the electric power industry in China with authoritative, comprehensive and elaborate reports.

**Content:** Regulatory policy, industry news and info, industry-related business

**Frequency:** Monday-Friday

**Circulation:** 210,000

**Readership:** Decision makers, government officials, researchers, academic people and industry professionals

**Ad rate:**

Full page in colour 12,888-21,478 EUR

Full page in black and white 8,617-12,888 EUR

**Publisher:** The Publishing House of China Electric Power News

**Editorial Department:** Bai Jiancheng, editor-in-chief

**Address:** No. 1, Baiguanglu Ertiao, Xuanwu District, Beijing 100761, China  
北京市宣武区白广路二条1号 邮编: 100761

**Fax:** (+86) 10 6341 5866

**Editorial Department:** (+86) 10 6341 5121

**Advertising Department:** (+86) 10 6341 5499

**Editorial E-mail:** [zongbian@cpnn.com.cn](mailto:zongbian@cpnn.com.cn)

**Homepage:** [www.cpnn.com.cn](http://www.cpnn.com.cn)

Title: China Energy News

Title in Chinese: 中国能源报

**Media description:** Founded in 2008 and sponsored by *People's Daily*, *China Energy News* is a specialized newspaper concerned with news and information about energy. It reports on the latest developments, achievements and market information and releases the new policy and strategy in the relevant fields.

**Content:** News, review, media focus, interviews, international observation, international review, international cooperation, companies worldwide, innovative technology, international markets, oil and natural gas, electricity, coal, energy-saving and emission reduction, renewable energy, science and technology, equipment

**Frequency:** Weekly

**Circulation:** 100,000

**Readership:** Government officials, decision makers, financial institutions related to energy investment and financing, researchers, energy organizations, relevant companies, industry professionals, teachers and students in the relevant fields, people concerned about energy

**Ad rate:**

Full page in colour	17,000 EUR
Half page in colour	8,500 EUR
Full page in black and white	15,000 EUR
Half page in black and white	7,500 EUR

**Publisher:** The Publishing House of China Energy News

**Editorial Department:** Li Qingwen, editor-in-chief

**Address:** Building 1, People's Daily, No. 2, Jintai Road, Chaoyang District, Beijing 100026, China

北京市朝阳区金台路 2 号人民日报社 1 号楼 邮编: 100026

**Fax:** (+86) 10 6536 9481

**Editorial Department:** (+86) 10 6536 9481

**Advertising Department:** (+86) 10 6536 9472

**Homepage:** [http://paper.people.com.cn/zgnyb/html/2009-08/03/node\\_2222.htm](http://paper.people.com.cn/zgnyb/html/2009-08/03/node_2222.htm)

Title: China Water Resources News

Title in Chinese: 中国水利报

**Media description:** Supervised by the Ministry of Water Resources, the newspaper is the most authoritative and most largely circulated publication in China, focusing on a wide range of news topics related to water exploitation, utilization, protection and management.

**Content:** Government policy, news, construction and management, modern water resources and market

**Frequency:** Tuesday, Thursday and Saturday

**Circulation:** 110,000

**Readership:** Government regulators and officials, scientific and technological professionals, researchers and industry professionals

**Ad rate:**

Full page in colour 12,385 EUR

Full page in black and white 10,769 EUR

**Publisher:** Publishing House of China Water Resources News

**Editorial Department:** Dong Zigang, editor-in-chief

**Address:** No. 2, Baiguanglu Ertiao, Xuanwu District, Beijing 100761, China  
北京市宣武区白广路二条 2 号 邮编: 100053

**Fax:** (+86) 10 6237 3887

**Editorial Department:** (+86) 10 6320 5285

**Advertising Department:** (+86) 10 6320 5272

**Editorial E-mail:** [abc@chinawater.com.cn](mailto:abc@chinawater.com.cn)

**Homepage:** [www.chinawater.com.cn](http://www.chinawater.com.cn)

Title: Machinery & Electronics Business

Title in Chinese: 机电商报

**Media description:** Founded in 2004 and directed by the China National Machinery Federation, *Machinery & Electronics Business* is the only key newspaper on industrial economy in China. Machinery and electronics is a huge industry. The newspaper mainly covers commercial vehicles (including trucks, buses, internal combustion engines and auto parts), machine tools, and electronics (including electrical equipment, electrical appliances and industrial automation).

**Content:** News and information, technology, products, market information, machine tools, electrical equipment, electrical appliances, industrial automation

**Frequency:** Weekly

**Circulation:** 120,000

**Readership:** Government officials, decision makers, researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Full page in colour	9,000 EUR
Half page in colour	5,000 EUR
Full page in black and white	7,000 EUR
Half page in black and white	4,000 EUR

**Publisher:** The Publishing House of Machinery & Electronics Business

**Editorial Department:** Lu Yanyan, editor-in-chief electronics

**Address:** No. 1, Beishatan, Deshengmenwai, Beijing 100083, China  
北京市德胜门外北沙滩一号 邮编: 100083

**Fax:** (+86) 10 6485 9643

**Editorial Department:** (+86) 10 6488 2626

**Advertising Department:** (+86) 10 6488 2688, (+86) 10 6488 2499

**Homepage:** <http://www.meb.com.cn/>

Periodical

Title: Applied Energy Technology

Title in Chinese: 应用能源技术

**Media description:** Founded in 1984 and sponsored by the Heilongjiang Energy Research Institute, the Heilongjiang Energy-saving Technical Service Center, the Heilongjiang Energy Research Council and the Heilongjiang Energy-Saving Association, *Applied Energy Technology* is a comprehensive periodical on scientific and applied energy technology. The purpose of this periodical is to introduce new technologies and products in the relevant fields.

**Content:** Research, energy-saving technology and information, energy-saving knowledge

**Frequency:** Monthly

**Circulation:** 2,000

**Readership:** Government officials, researchers, energy organizations, relevant companies, industry professionals, teachers and students in the relevant fields, people concerned about energy

**Ad rate:**

Front cover	280 EUR
Back cover	130 EUR
Inside front cover	230 EUR
Inside back cover	180 EUR

**Publisher:** The Publishing House of Applied Energy Technology

**Editorial Department:** San Chengli, editor-in-chief

**Address:** No. 139, Wenchang Street, Nangang District, Harbin city of Heilongjiang province 150001, China

黑龙江省哈尔滨市南岗区文昌街 139 号 邮编: 150001

**Fax:** (+86) 451 8265 7448

**Editorial Department:** (+86) 451 8265 7448

**Advertising Department:** (+86) 451 8265 7448

**Homepage:** <http://www.cqvip.com/QK/93313X/>

Title: Beijing Water

Title in Chinese: 北京水利

**Media description:** Founded in 1976, directed by the Beijing Water Authority and sponsored by the Beijing Water Resources and Hydropower Technology Center, *Beijing Water* is a comprehensive scientific and technical periodical which is published both inside and outside of China. It promotes relevant law, regulations and policies, covers experiences and achievements in flood control, drought relief, water saving, water drainage and water resources management, and provides information on new technologies all over the world.

**Content:** Water modernization, water-saving agriculture, construction and technology, application of new technologies, drought analysis, technology abroad, news and information

**Frequency:** Bimonthly

**Circulation:** 10,000

**Readership:** Government officials, decision makers, researchers, scientific and technological professionals, industry professionals

**Ad rate:**

Front cover	1,500 EUR
Back cover	600 EUR
Full page in colour	450 EUR
Full page in black and white	200 EUR

**Publisher:** The Publishing House of Beijing Water

**Editorial Department:** Liu Licheng, editor-in-chief

**Address:** Room 405-406, Building D, No. 21, West Road of Chegongzhuang, Beijing 100044, China

北京市车公庄西路 21 号院内 D 座 405, 406 房间 邮编: 100044

**Fax:** (+86) 10 6326 6703

**Editorial Department:** (+86) 10 6848 3297, (+86) 10 6848 3298

**Advertising Department:** (+86) 10 6339 2983, (+86) 10 6342 7458-21

**Homepage:** <http://bjsl.chinajournal.net.cn/>

Title: China Electrical Equipment Industrial

Title in Chinese: 电器工业

**Media description:** *China Electrical Equipment Industrial* is the journal of the China Electrical Equipment Industrial Association. It provides forecasts for industrial developments, interprets relevant policies and introduces new products and technologies from all over the world.

**Content:** Market information, hot topics, policies and regulations, industry information, technology and products, overseas news, wind power technology, industrial news

**Frequency:** Monthly

**Circulation:** 20,000

**Readership:** Decision makers, researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Front cover	2,000 EUR
Back cover	1,500 EUR
Inside front cover	1,600 EUR
Inside back cover	1,180 EUR
Full page in colour	600 EUR

**Publisher:** The Publishing House of China Electrical Equipment Industrial

**Editorial Department:** Wu Ke, editor-in-chief

**Address:** Building 30, 12 Area, No. 188, West Road of Nansihuan, Fengtai District, Beijing 100036, China  
北京丰台区南四环西路 188 号 12 区 30 号楼 邮编: 100036

**Fax:** (+86) 10 6816 3106

**Editorial Department:** (+86) 10 6816 3106, (+86) 10 6816 7445

**Advertising Department:** (+86) 10 6813 2884, (+86) 10 6816 7472

**Homepage:** <http://www.cceeia.com/>

Title: China Alternative energies

Title in Chinese: 中国新能源

**Media description:** Sponsored by the Guangzhou Institute of Energy Conversion, *China Alternative energies* is a specialized periodical about energy. It focuses on news, market information as well as technology and application, and offers in-depth analyses in the relevant fields. This periodical's core concepts are easy reading, giving guidance, sharing knowledge and servicing its readers.

**Content:** Front-edge observation, policies and regulations, technological advances, industry developments, features, opinions, market information, selected papers

**Frequency:** Monthly

**Circulation:** 8,000

**Readership:** Government officials, researchers, energy organizations, relevant companies, teachers and students in the relevant fields, industry professionals, people concerned about energy

**Ad rate:**

Back cover	1,500 EUR
Full page in colour	600 EUR
Half page in colour	300 EUR

**Publisher:** Publishing House of China Alternative energies

**Editorial Department:** Wu Chuangzhi, editor-in-chief

**Address:** 10F, Technology Integration Building, No. 4, Nengyuan Road, Tianhe District, Guangzhou city of Guangdong province 510640, China  
广东省广州市天河区五山能源路四号技术集成大厦 10 楼 邮编:510640

**Fax:** (+86) 20 8705 7625

**Editorial Department:** (+86) 20 8705 9065

**Advertising Department:** (+86) 20 8705 7361

**Editorial E-mail:** [editor@ms.giec.ac.cn](mailto:editor@ms.giec.ac.cn)

**Homepage:**

<http://www.newenergy.com.cn/>  
<http://www.newenergy.org.cn/>

Title: China Water & Wastewater

Title in Chinese: 中国给水排水

**Media description:** Founded in 1985, *China Water & Wastewater* is a technical periodical about water resources which is published inside and outside of China. It is known as the “chief periodical” in China’s water industry. In addition, it is noted for its high theoretical orientation and practical content.

**Content:** Discourse and discussion, design experience, project examples, water conservation and reuse, analysis and detection

**Frequency:** Semimonthly

**Circulation:** 15,000

**Readership:** Government officials, researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Back cover	1,200 EUR
Full page in colour	450 EUR
Full page in black and white	250 EUR
Half page in black and white	150 EUR

**Publisher:** The Publishing House of China Water & Wastewater

**Editorial Department:** Ding Tangtang, editor-in-chief (+86) 22 2783 5833

**Address:** 21F, Dushihuayuan Mansion, No. 52, Xinxing Road, Heping District, Tianjin 300070, China

天津市和平区新兴路 52 号都市花园大厦 21 层 邮编: 300070

**Fax:** (+86) 22 2783 5592

**Editorial Department:** (+86) 22 2783 5450

**Advertising Department:** (+86) 22 2783 5639, (+86) 22 2783 5592

**Homepage:** <http://www.watargasheat.com/index.asp>

Title: China Water Resources

Title in Chinese: 中国水利

**Media description:** Founded in 1950 and sponsored by the Ministry of Water Resources, *China Water Resources* is the most authoritative scientific and technical periodical about water resources. The purpose of this periodical is to promote relevant national policies and regulations, to point out the significance of water resources and to guide the reform and development of water conservancy. It covers different aspects related to water resources, including policy, law, design, research, technology, construction, production and management.

**Content:** Special concern, water resources management, water environment, water safety, communication and discussion, information and news

**Frequency:** Semimonthly

**Circulation:** 50,000

**Readership:** Government officials, researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Front cover	3,000 EUR
Back cover	2,000 EUR
Full page in black and white	350 EUR
Half page in black and white	200 EUR

**Publisher:** The Publishing House of China Water Resources

**Editorial Department:** Ying Youfeng, editor-in-chief

**Address:** No. A1, Fuxing Road, Haidian District, Beijing 100038, China  
北京市海淀区复兴路甲1号 邮编: 100038

**Fax:** (+86) 10 6320 5046

**Editorial Department:** (+86) 10 6320 5043, (+86) 10 6320 5044

**Advertising Department:** (+86) 10 6320 5046, (+86) 10 6320 5276

**Homepage:** <http://www.chinawater.com.cn/slzz/09slzz.htm>

Title: Electric Age

Title in Chinese: 电气时代

**Media description:** Founded in 1981, directed by the China Machinery Industry Federation and sponsored by the Machinery Industry Information Institute, *Electric Age* is a specialized periodical about electrics. The periodical's two main topics are industry and technology. In the part about industry, it reports on industrial developments and trends as well as market information. In the technology part, it introduces relevant practical experiences, latest techniques and advanced solutions.

**Content:** Special reports, market information, applications and strategy, products and technology, automation systems engineering

**Frequency:** Monthly

**Circulation:** 30,000

**Readership:** Decision makers, researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Front cover	3,000 EUR
Back cover	2,000 EUR
Full page in colour	800 EUR

**Publisher:** The Publishing House of Electric Age

**Editorial Department:** Zhang Wanying, executive editor

**Address:** No. 22, Baiwanzhuang Street, Beijing 100037, China  
北京市百万庄大街 22 号 邮编: 100037

**Fax:** (+86) 10 6899 4786

**Editorial Department:** (+86) 10 8837 9836

**Advertising Department:** (+86) 10 8837 9839, (+86) 10 8837 9055, (+86) 10 8837 9634,  
(+86) 10 8837 9926

**Homepage:** <http://www.eage.com.cn/>

Title: Electric Engineering

Title in Chinese: 电工技术

**Media description:** Founded in 1980, directed by the Ministry of Science and Technology and sponsored by the Southwest Technology Information Center of the Ministry of Science, *Electric Engineering* is a specialized periodical about electric engineering, which is published both inside and outside of China. It focuses on technological developments, achievements in research and application related to power electronics, automation and low-voltage electrical appliances.

**Content:** Technology, companies and products, automatic control, power supply and distribution, equipment

**Frequency:** Monthly

**Circulation:** 30,000

**Readership:** Decision makers, researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Front cover	1,600 EUR
Back cover	1,000 EUR
Full page in colour	600 EUR
Full page in black and white	200 EUR
Half page in black and white	100 EUR

**Publisher:** The Publishing House of Electric Engineering

**Editorial Department:** Peng Dan, editor-in-chief

**Address:** No. 18, West Road of Honghu, Buxin District, Chongqing 401121, China  
重庆市北部新区洪湖西路 18 号 邮编: 401121

**Fax:** (+86) 23 6739 8527

**Editorial Department:** (+86) 23 63502 993

**Advertising Department:** (+86) 23 6352 6710, (+86) 23 8655 8961, (+86) 23 8655 8962

**Homepage:** <http://www.chinaet.net/>

Title: Energy

Title in Chinese: 能源

**Media description:** Founded in 2008, directed and sponsored by the state-run Assets Supervision and Administration Commission, *Energy* is a comprehensive monthly periodical, which is published both inside and outside of China in the field of energy. The purpose of this periodical is to promote and explain the government's policies and regulations as well as to discuss key topics and problems in the energy sector.

**Content:** Cover story, features, opinions, dialogue, policy, strategy, observation, capital, research, international developments, companies, special columns

**Frequency:** Monthly

**Circulation:** 60,000

**Readership:** Government officials, decision makers, financial institutions related to energy investment and financing, researchers, energy organizations, relevant companies, teachers and students in the relevant fields, industry professionals, people concerned about energy

**Ad rate:**

Front cover gatefold	15,000 EUR
Back cover	8,000 EUR
Full page in colour	3,000 EUR
Half page in colour	2,000 EUR

**Publisher:** The Publishing House of Energy

**Editorial Department:** Zhou Yuexuan, editor-in-chief

**Address:** Room 1201-1202, Linghangguoji Mansion 3-2, Guangqumennei, Chongwen District, Beijing 100061, China

北京市崇文区广渠门内领行国际 3-2-1201、1202 邮编: 100061

**Fax:** (+86) 10 6717 7225

**Editorial Department:** (+86) 10 6716 0133

**Advertising Department:** (+86) 10 6717 7225

**Editorial E-mail:** [energy-bjb@163.com](mailto:energy-bjb@163.com)

**Homepage:** <http://www.inengyuan.com/index.asp>

Title: Energy Engineering

Title in Chinese: 能源工程

**Media description:** Founded in 1981, directed by the Zhejiang Science and Technology Agency and sponsored by the Zhejiang Energy Research Institute and the Zhejiang Energy Research Council, *Energy Engineering* is a scientific and technical periodical in the field of energy which is published both inside and outside of China. It introduces new developments, technologies, products, experiences and practical techniques related to energy and environmental protection all over the world.

**Content:** Research and discussion, alternative energies and technology, energy and environment, energy-saving building, hotel energy conservation, latest report, data and information

**Frequency:** Bimonthly

**Circulation:** 4,000

**Readership:** Government officials, researchers, energy organizations, relevant companies, industry professionals, teachers and students in the relevant fields, people concerned about energy

**Ad rate:**

Front cover	600 EUR
Back cover	500 EUR
Inside front cover	400 EUR
Inside back cover	300 EUR
Full page in colour	300 EUR
Full page in black and white	150 EUR

**Publisher:** The Publishing House of Energy Engineering

**Editorial Department:** Zhao Min, editor-in-chief

**Address:** No. 218, Wen'er Road, Hangzhou city of Zhejiang province 310012, China  
浙江省杭州市文二路 218 号 邮编 310012

**Fax:** (+86) 571 8884 0815

**Editorial Department:** (+86) 571 8808 1910

**Advertising Department:** (+86) 571 8808 1910

**Homepage:** <http://www.zeri.org.cn/engineering/eng11.htm>

Title: Energy of China

Title in Chinese: 中国能源

**Media description:** Founded in 1978, sponsored by the National Energy Administration, the National Development & Reform Commission Environment & Comprehensive Utilization of Resources Bureau and the Energy Research Institute, *Energy of China* is a comprehensive monthly periodical, which is published both inside and outside of China in the field of energy. It is noted for its deep understanding of policy, future-oriented perspective, practical content and variety of information.

**Content:** Policies and directives, laws and regulations, issues and news, hot topics, latest research achievement, business management experience, new products, new technique, market information

**Frequency:** Monthly

**Circulation:** 21,000

**Readership:** Government officials, decision makers, researchers, energy organizations, relevant companies, teachers and students in the relevant fields, industry professionals, people concerned about energy

**Ad rate:**

Front cover	3,000 EUR
Back cover	1,800 EUR
Inside front page	1,500 EUR
Inside back page	1,500 EUR
Full page in colour	800 EUR
Half page in colour	400 EUR
Full page in black and white	400 EUR
Half page in black and white	200 EUR

**Publisher:** The Publishing House of Energy of China

**Editorial Department:** Zhang Jianmin, editor-in-chief

**Address:** Room 1403, Building B, Guohong Mansion, No. A11, Muxidibeili, Xicheng District, Beijing 100038, China

北京市西城区木樨地北里甲 11 号国宏大厦 B 座 1403 室 邮编: 100038

**Fax:** (+86) 10 6390 8453

**Editorial Department:** (+86) 10 6390 8477

**Advertising Department:** (+86) 10 6390 8433

**Homepage:** <http://zgl.chinajournal.net.cn/>

Title: Energy Review

Title in Chinese: 能源评论

**Media description:** Founded in January of 2009, *Energy Review* is the first review periodical in the field of energy in China. It invites authoritative experts to analyse and review news and events in the relevant fields. It focuses on national energy policy and strategy as well as major events and market information in the field, the current international situation and important global reports and opinions.

**Content:** News, current situation, reviews, columns, ideas and opinions, research institutes, concerns

**Frequency:** Monthly

**Circulation:** 10,000

**Readership:** Government officials, decision makers, researchers, energy organizations, relevant companies

**Ad rate:**

Back cover	5,500 EUR
Inside front cover	5,000 EUR
Inside back cover	4,000 EUR
Full page in colour	3,000 EUR
Half page in colour	1,800 EUR

**Publisher:** The Publishing House of Energy Review

**Editorial Department:** Qi Yanping, editor director

**Address:** No. 19, West Street of Beijing Station, Dongcheng District, Beijing 100005, China

北京市东城区北京站西街 19 号 邮编 100005

**Fax:** (+86) 10 6341 2461

**Editorial Department:** (+86) 10 6341 2865

**Advertising Department:** (+86) 10 6341 2806

**Homepage:** <http://www.nyplw.com/>

Title: Global Wind Power

Title in Chinese: 环球风力资讯

**Media description:** *Global Wind Power* is a specialized periodical which reports on significant news, technology developments, technical research, wind farm management, project information and information on trade fairs in the relevant fields. This periodical is noted for its comprehensive content and timely reports.

**Content:** Policies and regulations, wind farm operation and maintenance, wind turbine machine, fan blade, mechanical systems, electronics, consulting and service, conferences and trade fairs

**Frequency:** Monthly

**Circulation:** 15,000

**Readership:** Government officials, researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Front cover	1,000 EUR
Back cover	800 EUR
Inside back cover	600 EUR
Full page in colour	300 EUR

**Publisher:** The Publishing House of Global Wind Power

**Editorial Department:** Miao Hailong, editor-in-chief

**Address:** No. 155, Beiyuan, Tongzhou District, Beijing 101149, China  
北京市通州区北苑 155 号 邮编: 101149

**Fax:** ——

**Editorial Department:** (+86) 10 6011 9302

**Advertising Department:** (+86) 10 6053 1993

**Homepage:** [http://www.huaxiawind.com.cn/index\\_magazine.asp](http://www.huaxiawind.com.cn/index_magazine.asp)

Title: Guangdong Water Resources & Hydropower

Title in Chinese: 广东水利水电

**Media description:** Founded in 1972, *Guangdong Water Resources & Hydropower* is a comprehensive technical periodical which focuses on relevant developments and achievements in Guangdong and covers all areas related to water resources and hydropower.

**Content:** Policies and regulation, water modernization, water reform, project management, knowledge, resources, hydrogeology, history of water resources and hydropower, hydraulic construction, irrigation, river training, water economy, geotechnical engineering, survey and design, flood control, water science & technology education, construction, hydroelectricity, environmental water, small hydropower engineering structures, building materials, soil and water conservation, scientific research, computer and network, comprehensive information and news

**Frequency:** Monthly

**Circulation:** 4,500

**Readership:** Government officials, decision makers, researchers, scientific and technological professionals, industry professionals

**Ad rate:**

Back cover	500 EUR
Inside front cover	400 EUR
Inside back cover	300 EUR

**Publisher:** The Publishing House of Guangdong Water Resources & Hydropower

**Editorial Department:** Jiang Wei, editor-in-chief

**Address:** No. 101, Tianshou Road, Guangzhou city of Guangdong province 510610, China  
广东省广州市天寿路 101 号 邮编: 510610

**Fax:** (+86) 20 3880 4071

**Editorial Department:** (+86) 20 3880 4071

**Advertising Department:** (+86) 20 3880 4312

**Homepage:** <http://gdsd.chinajournal.net.cn>

Title: Hydrogeology and Engineering Geology

Title in Chinese: 水文地质工程地质

**Media description:** Founded in 1957, directed by the Ministry of Land and Resources and sponsored by the China Geological Environmental Monitoring Institute, *Hydrogeology and Engineering Geology* is an authoritative specialized periodical about hydrogeology, engineering geology and environmental geology. It focuses on both academic theory and practice and covers developments and achievements as well as the latest news in the relevant fields.

**Content:** Basic knowledge and special topic, applications and examples, experience and explore, comprehensive review, discussion, news

**Frequency:** Bimonthly

**Circulation:** 4,500

**Readership:** Researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Front cover	1,000 EUR
Back cover	800 EUR
Inside front cover	700 EUR
Inside back cover	600 EUR

**Publisher:** The Publishing House of Hydrogeology and Engineering Geology

**Editorial Department:** Chen Mengxiong, editor-in-chief

**Address:** No. 20, Dahuisi, Haidian District, Beijing 100081, China  
北京市海淀区大慧寺 20 号 邮编: 100081

**Fax:** (+86) 10 6217 3426

**Editorial Department:** (+86) 10 6217 9975, (+86) 10 6217 5556

**Advertising Department:** (+86) 10 6218 9102

**Homepage:** <http://swdg.chinajournal.net.cn>

Title: Industrial Water & Wastewater

Title in Chinese: 工业用水与废水

**Media description:** Founded in 1970, *Industrial Water & Wastewater* is a specialized periodical about water and wastewater treatment technology and equipment. It is the association journal of the Industrial Water Supply and Drainage Board, which belongs to the China Civil Engineering Society's Water Industry Branch.

**Content:** Monographs and summary, water treatment, wastewater treatment and reuse, technology and experience, equipment and materials, cooling towers, engineering examples, fire control design, computer applications, regulations, scientific and technical information

**Frequency:** Bimonthly

**Circulation:** 10,000

**Readership:** Researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Back cover	1,000 EUR
Inside front cover	800 EUR
Inside back cover	750 EUR
Full page in colour	450 EUR
Full page in black and white	150 EUR
Full page in black and white	80 EUR

**Publisher:** The Publishing House of Industrial Water & Wastewater

**Editorial Department:** Ma Qiang, editor-in-chief

**Address:** No. 70, East Road of Wangjiang, Hefei city of Anhui province 230024, China  
安徽省合肥市望江东路 70 号 邮编: 230024

**Fax:** (+86) 551 3621 791

**Editorial Department:** (+86) 551 3626 706

**Advertising Department:** (+86) 551 3626 465

**Homepage:** <http://hggs.chinajournal.net.cn/>

Title: Industrial Water Treatment

Title in Chinese: 工业水处理

**Media description:** Founded in 1981 and sponsored by the Tianjin Chemical Research & Design Institute, the National Industrial Water Treatment Engineering Research Center as well as the professional committees at the China Institute of Industrial and Chemical Water Treatment, *Industrial Water Treatment* is a specialized scientific and technical periodical about water resources. It focuses on the latest developments, research and achievements in relevant fields and is considered as an authoritative periodical in this area.

**Content:** Monographs and summary, experimental research, analysis and testing, exchange of experiences, international water conference

**Frequency:** Monthly

**Circulation:** 50,000

**Readership:** Government officials, researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Front cover	2,000 EUR
Back cover	1,200 EUR
Full page in colour	800 EUR
Full page in black and white	280 EUR
Half page in black and white	180 EUR

**Publisher:** The Publishing House of Industrial Water Treatment

**Editorial Department:** Liu Yanfei, editor-in-chief

**Address:** No. 85, Dingzigusanhao Road, Hongqiao District, Tianjin 300131, China  
天津市红桥区丁字沽三号路 85 号 邮编: 300131

**Fax:** (+86) 22 2667 8212

**Editorial Department:** (+86) 22 2668 9330, (+86) 22 2651 2112

**Advertising Department:** (+86) 22 2668 9331

**Homepage:** <http://www.iwt.cn/>

Title: Journal of Hydraulic Engineering

Title in Chinese: 水利学报

**Media description:** Founded in 1956 and sponsored by the China Water Conservancy Institute, the *Journal of Hydraulic Engineering* was the first academic periodical about water and hydraulic engineering in China. It includes a wide range of professional papers which reflect high levels in water conservancy, hydropower and other relevant fields. It also introduces news and information on global developments.

**Content:** Hydrology and water resources, flood control, irrigation and drainage, hydraulics, sediment, river ports and waterways, geotechnical engineering, hydraulic structures and materials, construction and supervision, water economy, water environment, history of water resources research

**Frequency:** Monthly

**Circulation:** 50,000

**Readership:** Researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:** No advertisement

**Publisher:** The Publishing House of the Journal of Hydraulic Engineering

**Editorial Department:** Chen Bingxin, editor-in-chief

**Address:** Room 1156, Building A, China Institute of Water Resources and Hydropower Research, No. A1, Fuxing Road, Haidian District, Beijing 100038, China  
北京海淀区复兴路甲一号 中国水利水电科学研究院 A 座 1156 室  
邮编: 100038

**Fax:** (+86) 10 6878 6262

**Editorial Department:** (+86) 10 6878 6919, (+86) 10 6878 6221

**Advertising Department:** ——

**Homepage:** <http://jhe.ches.org.cn/jhe/ch/index.aspx>

Title: Low Voltage Apparatus

Title in Chinese: 低压电器

**Media description:** Founded in 1959, *Low Voltage Apparatus* is a specialized periodical which provides timely and accurate information on the latest developments and achievements in the relevant fields. This periodical also focuses on research, design, production, application, sale and management related to low voltage apparatus.

**Content:** Research and analysis, applications, intelligent electronics and computer applications, fieldbus, distribution automation, power quality, switching power supply, detection technology, industrial information

**Frequency:** Semimonthly

**Circulation:** 41,000

**Readership:** Researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Front cover	2,550 EUR
Back cover	2,050 EUR
Full page in colour	550 EUR
Full page in black and white	200 EUR

**Publisher:** The Publishing House of Low Voltage Apparatus

**Editorial Department:** Zhang Yuqing, editor-in-chief

**Address:** 4F, Building 3, No. 505, Wuning Road, Shanghai 100063, China  
上海市武宁路 505 号 3 号楼 4 楼 邮编: 200063

**Fax:** (+86) 21 6257 6377

**Editorial Department:** (+86) 21 6254 3397

**Advertising Department:** (+86) 21 5266 5359

**Homepage:** <http://info.seari.com.cn/Default.aspx?tabid=693>

Title: Renewable Energy Market

Title in Chinese: 新能源市场

**Media description:** Sponsored by the Beijing Alternative Energies and Renewable Energy Association, *Renewable Energy Market* is a periodical concerned with the economics of alternative energiesrenewable energy. Following the style of business periodicals, it covers the market and industry closely, providing professional analyses of the developments and trends alternative energiesin the alternative energies sources and renewable energy market, business experience and market information.

**Content:** Industry news, observation, global perspective, regional economy, market research, industry research, observation and thinking, classical marketing, strategy and management, exchange views, business analysis, new products, manufacturers information, project guide, business interaction

**Frequency:** Monthly

**Circulation:** 12,000

**Readership:** Government officials, researchers, energy organizations, relevant companies, industry professionals, teachers and students in the relevant fields, people concerned about energy

**Ad rate:**

Front cover	2,400 EUR
Back cover	1,380 EUR
Full page in colour	600 EUR
Full page in black and white	300 EUR

**Publisher:** The Publishing House of Renewable Energy Market

**Editorial Department:** Tian Liwen, editor-in-chief

**Address:** No. 29, Jianguo Road, Chaoyang District, Beijing 100025, China  
北京市朝阳区建国路 29 号 邮编: 100025

**Fax:** (+86) 10 8575 4739

**Editorial Department:** (+86) 10 8575 4739

**Advertising Department:** (+86) 10 8696 0816

**Homepage:** <http://www.remmt.com/main.php>

Title: Sino-Global Energy

Title in Chinese: 中外能源

**Media description:** Founded in 1996, directed by the China Association for Science and Technology and sponsored by the China Energy Research Society, *Sino-Global Energy* is a centralised scientific and technical periodical. It focuses on the field of energy, especially oil, natural gas, coal, alternative energies and renewable energy. It reports on strategic planning and construction, the development and application of new technologies, energy saving and clean technology research and application.

**Content:** Energy strategy and policy research, alternative and renewable energies, oil and gas exploitation and development, oil refining and chemical technology, energy saving and environmental protection, energy knowledge, energy newsletter

**Frequency:** Monthly

**Circulation:** 4,000

**Readership:** Decision makers, researchers, energy organizations, relevant companies, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Front cover	650 EUR
Back cover	600 EUR
Full page in colour	450 EUR

**Publisher:** The Publishing House of Sino-Global Energy

**Editorial Department:** Bao Yunqiao, editor-in-chief

**Address:** No. A88, Andingmenwai Street, Dongcheng District, Beijing 100011, China  
北京市东城区安外大街甲 88 号 邮编: 100011

**Fax:** (+86) 10 6429 5144

**Editorial Department:** (+86) 10 6429 4880

**Advertising Department:** (+86) 10 6429 4988

**Homepage:** <http://www.zshg.com/zhongwny.htm>

Title: Solar Energy

Title in Chinese: 太阳能

**Media description:** Founded in 1980, *Solar Energy* is the first specialized publication on renewable energy in China. With a primary focus on solar energy, the periodical has broadened its coverage to include renewable energies and other topics related to the development and innovation of alternative energy technology and industry.

**Content:** Solar energy and construction, science and technology, industry and products, global info and industry news

**Frequency:** Monthly

**Circulation:** 30,000

**Readership:** Scientific and technological professionals, solar energy enthusiasts and industry professionals

**Ad rate:**

Basic full page in colour            917 EUR

**Publisher:** Chinese Renewable Energy Society

**Editorial Department:** Shi Dinghuan, chief director

**Address:** No. 3, Huayuan Lu, Haidian District, Beijing 100083, China  
北京市海淀区花园路 3 号 邮编: 100083

**Fax:** (+86) 10 6237 3887

**Editorial Department:** (+86) 10 6200 1038

**Advertising Department:** (+86) 10 6205 5544

**Editorial E-mail:** [tynbjb@163.com](mailto:tynbjb@163.com)

**Homepage:** [www.tynzz.com](http://www.tynzz.com)

Title: Solar PV of China

Title in Chinese: 中国太阳能光伏

**Media description:** Directed by the China Culture Media Publishing House, *Solar PV of China* is a specialized periodical which focuses on policies, developments, technologies, applications, management and market information in photovoltaics. It introduces outstanding business strategies and company leaders as well.

**Content:** News, market overview, cutting-edge technology, market applications, materials and equipment, companies, interview

**Frequency:** Bimonthly

**Circulation:** 10,000

**Readership:** Government officials, decision makers, researchers, scientific and technological professionals, solar energy enthusiasts and industry professionals, teachers and students in the relevant fields

**Ad rate:**

Front cover	3,000 EUR
Back cover	2,000 EUR
Full page in colour	800 EUR
Half page in colour	500 EUR

**Publisher:** The Publishing House of Solar PV of China

**Editorial Department:** Shen Wenzhong, deputy editor-in-chief

**Address:** Room 1005, Hengyuan Mansion, No. 696, Guangzhong Road, Shanghai 2000072, China

上海市广中路 696 号恒源大厦 1005 室 邮编: 200072

**Fax:** (+86) 21 5633 8813

**Editorial Department:** (+86) 21 5633 9005

**Advertising Department:** (+86) 21 5688 2509

**Homepage:** <http://www.spvchina.com/>

Title: Water & Wastewater Engineering

Title in Chinese: 给水排水

**Media description:** Founded in 1964, *Water & Wastewater Engineering* is one of the first comprehensive periodicals in the field of water and drainage. It has the largest circulation and most wide coverage in China, reporting on new technologies, design, technique, equipment, regulation, policies and law in the relevant fields.

**Content:** Urban water supply and drainage, industrial water supply and drainage, water supply and drainage in buildings, construction, materials and equipment, computer technology, network design and operation, regulations and directives, industry information, strategy discussion, scientific and technical information, academic development

**Frequency:** Monthly

**Circulation:** 20,000

**Readership:** Decision makers, researchers, scientific and technological professionals, industry professionals

**Ad rate:**

Front cover	2,600 EUR
Back cover	1,800 EUR
Full page in colour	600 EUR
Full page in black and white	350 EUR
Half page in black and white	200 EUR

**Publisher:** The Publishing House of Water & Wastewater Engineering

**Editorial Department:** Guan Xingwang, editor-in-chief

**Address:** No. 19, Chegongzhuang Street, Beijing 100044, China

北京西外车公庄大街 19 号 邮编: 100044

**Fax:** (+86) 10 8837 8759, (+86) 10 6830 5036

**Editorial Department:** (+86) 10 6830 2907, (+86) 10 6831 6321, (+86) 10 6836 2263, (+86) 10 8837 5433

**Advertising Department:** (+86) 10 6830 2906, (+86) 10 6834 9352, (+86) 10 8837 7296

**Homepage:** <http://www.wwe1964.com/>

Title: Water Protection

Title in Chinese: 水资源保护

**Media description:** Founded in 1985 and sponsored by the Water Environment Research Center of the China Water Conservancy Institute as well as Hohai University, a comprehensive university which is noted for its specialized research about water, *Water Protection* is an academic periodical in the field of water. It focuses on water environment, water resources, ecology and sustainable development of Changjiang River and China's other large bodies of water. More than 20 professional papers are featured in each publication.

**Content:** Basic research, application and technology, engineering measures, comprehensive review, special topic, overseas developments, book review, science and technology newsletter, management of water resources, evaluation, monitoring, water-saving technology, water pollution control

**Frequency:** Bimonthly

**Circulation:** 2,000

**Readership:** Decision makers, researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Back cover	500 EUR
Inside front cover (colour)	400 EUR
Inside front cover (black and white)	200 EUR
Inside back cover (colour)	400 EUR
Inside back cover (black and white)	200 EUR

**Publisher:** The Publishing House of Water Protection

**Editorial Department:** Wang Deguan, editor-in-chief

**Address:** Hohai University, No. 1, Xikang Road, Nanjing city of Jiangsu province 210098, China

江苏省南京市西康路1号河海大学 邮编: 210098

**Fax:** (+86 ) 25 8378 6642

**Editorial Department:** (+86 ) 25 8378 6642

**Advertising Department:** (+86 ) 25 8378 6642

**Homepage:** [http://kkb.hhu.edu.cn/bh/index\\_bh.htm](http://kkb.hhu.edu.cn/bh/index_bh.htm)

Title: Water Purification Technology

Title in Chinese: 净水技术

**Media description:** Directed by the Shanghai Science and Technology Association and sponsored by the Shanghai Water Purification Technology Institute and Tongji University, *Water Purification Technology* is a specialized periodical which is noted for its comprehensive coverage of drinking water, urban water supply and purification, industrial water, circulating cooling water, sewage treatment, ion exchange, water reuse and water quality testing.

**Content:** Summary and monographs, water treatment, wastewater treatment and reuse, analysis and monitoring, exchange of experiences, equipment and materials, clean water

**Frequency:** Bimonthly

**Circulation:** 10,000

**Readership:** Researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Front cover	1,000 EUR
Back cover	800 EUR
Full page in colour	450 EUR
Full page in black and white	200 EUR

**Publisher:** The Publishing House of Water Purification Technology

**Editorial Department:** Wu Jinming, editor-in-chief

**Address:** Science and Technology Commission, Shanghai Construction and Transportation Committee, Building 2, No. 75, South Road of Wanping, Xuhui District, Shanghai 20032, China

上海市徐汇区宛平南路 75 号二号楼市建设交通委科技委 邮编: 200032

**Fax:** (+86) 21 6625 0061

**Editorial Department:** (+86) 21 6625 0061

**Advertising Department:** (+86) 21 5695 9993-220

**Homepage:** <http://www.jsjs.net.cn/>

Title: Water Resources and Hydropower Engineering

Title in Chinese: 水利水电技术

**Media description:** Founded in 1959, *Water Resources and Hydropower Engineering* is an authoritative technical periodical which has the greatest influence and largest circulation in the relevant fields in China. It is published both inside and outside of China. The magazine reports on planning, surveying, design, construction, management and research related to water resources and hydropower in China as well as on advanced technologies and management experiences from all over the world.

**Content:** Hydrology and water resources, soil and water conservation, water planning, hydropower, hydro automation, modern water conservancy, dam safety, small hydropower station, station construction, construction and management, innovative technique of geotechnical engineering, rural water, electrical and metal structures, flood control and drought relief, south-north water diversion project

**Frequency:** Monthly

**Circulation:** 30,000

**Readership:** Decision makers, researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Back cover	2,200 EUR
Inside front cover	1,800 EUR
Inside back cover	1,500 EUR
Full page in colour	1,000 EUR
Full page in black and white	400 EUR

**Publisher:** The Publishing House of Water Resources and Hydropower Engineering

**Editorial Department:** Ma Dewei, editor-in-chief

**Address:** Room 1223, No. 3, South Road of Yuyuantan, Haidian District, Beijing 100038, China

北京市海淀区玉渊潭南路3号1223室 邮编: 100038

**Fax:** (+86) 10 6320 5971

**Editorial Department:** (+86) 10 6320 5972

**Advertising Department:** (+86) 10 6320 5978

**Homepage:** <http://sjwj.chinajournal.net.cn/>

Title: Water Resources Development Research

Title in Chinese: 水利发展研究

**Media description:** Directed by the Ministry of Water Resources and sponsored by the Development Research Center of the Ministry of Water Resources, *Water Resources Development Research* is a comprehensive academic periodical which reports on policies and regulations, strategies, theories, technologies and experiences as well as economy and management in the relevant fields.

**Content:** Development, in-depth analysis, experience exchange, overseas development, water and culture

**Frequency:** Monthly

**Circulation:** 15,000

**Readership:** Government officials, researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Front cover	1,200 EUR
Back cover	1,000 EUR
Full page in colour	500 EUR
Full page in black and white	200 EUR

**Publisher:** The Publishing House of Water Resources Development Research

**Editorial Department:** Ma Dewei, editor-in-chief

**Address:** No. 3 South Road of Yuyuantan, Beijing 100038, China

北京玉渊潭南路 3 号 邮编: 100038

**Fax:** (+86) 10 6320 5971

**Editorial Department:** (+86) 10 6320 5971

**Advertising Department:** (+86) 10 6320 5978, (+86) 10 6320 5987

**Homepage:** <http://www.waterinfo.com.cn/cbkw/slfzyj/Document/48414/48414.html>

Title: Water Saving Irrigation

Title in Chinese: 节水灌溉

**Media description:** Founded in 1976, *Water Saving Irrigation* is China's only technical periodical in the fields of water saving and irrigation. It is published both inside and outside of China. The purpose of this periodical is to promote the technology of water saving and irrigation as well as to provide latest developments and achievements in the relevant fields accurately and timely.

**Content:** Experiments and research, engineering and technology, water economy, project management, technical seminars, overseas developments, equipment and markets, newsletters

**Frequency:** Bimonthly

**Circulation:** 3,000

**Readership:** Decision makers, researchers, scientific and technological professionals, industry professionals

**Ad rate:**

Front cover	1,000 EUR
Inside front cover	800 EUR
Inside back cover	500 EUR
Full page in colour	500 EUR
Half page in black and white	200 EUR

**Publisher:** The Publishing House of Water Saving Irrigation

**Editorial Department:** Yan Zaihua, editor-in-chief

**Address:** College of Water Resources and Hydroelectric Engineering, Wuhan University,  
No. 8, South Road of East Lake, Wuhan city of Hubei province 430072, China  
湖北省武汉市东湖南路 8 号武汉大学水电校区 邮编: 430072

**Fax:** (+86) 27 6877 2201

**Editorial Department:** (+86) 27 6877 2201

**Advertising Department:** (+86) 27 6877 2201

**Homepage:** <http://jsgu.chinajournal.net.cn/>

Title: Wind Energy Equipment

Title in Chinese: 风能设备

**Media description:** *Wind Energy Equipment* is the most influential Chinese specialized periodical about wind energy. It was also one of the first periodicals in this field in China. It covers the latest technologies and equipments from all over the world.

**Content:** Industrial summary, special features, policy and directives, laws and regulations, in-depth reports, product applications, companies, wind power technology, national industrial information, international industrial information, equipment catalog, wind farm operation and maintenance, safety and disaster management

**Frequency:** Monthly

**Circulation:** 20,000

**Readership:** Government officials, researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Front cover	2,200 EUR
Back cover	1,800 EUR
Inside front cover	1,500 EUR
Inside back cover	1,200 EUR
Full page in colour	800 EUR
Half page in colour	400 EUR

**Publisher:** The Publishing House of Wind Energy Equipment

**Editorial Department:** Wu Zhenchuan, editor-in-chief

**Address:** Room 1006, Building A, Runfengdeshang Mansion, No. 60, Anli Road, Chaoyang District, Beijing 100101, China

北京市朝阳区安立路 60 号润枫德尚大厦 A 座 1006 室 邮编: 100101

**Fax:** (+86) 10 5894 8858

**Editorial Department:** (+86) 10 6426 8593

**Advertising Department:** (+86) 10 6425 1032, (+86) 10 6426 6319

**Homepage:** [www.cnwp.org.cn](http://www.cnwp.org.cn)

## Websites

Title: 118 Power.com

Title in Chinese: 能源在线

**Media description:** *118 Power.com* is a specialized business information website in the field of energy. The purpose of this website is to provide comprehensive relevant information and to build a platform for information and technology exchange.

**Content:** News, power industry, coal industry, petroleum industry, alternative energies, energy equipment, environmental protection industry, research reports, data channels, conferences & trade fairs, project services, energy encyclopedia

**Frequency:** ——

**Circulation:** ——

**Readership:** Researchers, financial institutions related to energy investment and financing, energy organizations, relevant companies, industry professionals, teachers and students in the relevant fields, people concerned about energy

**Ad rate:**

Banner (590px \* 69px) 980 EUR per month

Picture button (182px \* 63px) 300 EUR per month

**Publisher:** ——

**Editorial Department:** Liu Jinzhong, contact person

**Address:** Room 202, Building 5, Jiali Mansion, No.180, Beiyuan Road, Chaoyang District, Beijing 100101, China

北京市朝阳区北苑路 180 号加利大厦 5 号楼 202 室 邮编: 100101

**Fax:** (+86) 10 6498 0287

**Editorial Department:** (+86) 10 6844 4499, (+86) 10 8663 9707

**Advertising Department:** (+86) 10 8663 9707

**Homepage:** [www.118power.com](http://www.118power.com)

Title: Caifuh2o.com

Title in Chinese: 财富水网

**Media description:** Founded in 2008, *Caifuh2o.com* is a specialized website about water. This website provides supply and procurement information as its main service. It also reports on policies, developments and achievements in the relevant fields.

**Content:** Companies, products, supply information, demand information, news

**Frequency:** ——

**Circulation:** ——

**Readership:** Scientific and technological professionals, industry professionals, relevant companies

**Ad rate:**

Banner (530px \* 90) 100 EUR per month

**Publisher:** ——

**Editorial Department:** Liang Shangyin, editor

**Address:** Bailing Mansion, No. 1, Front Street of Zuojiashuang, Chaoyang District, Beijing 100028, China

北京市朝阳区左家庄前街一号百灵大厦 邮编: 100028

**Fax:** (+86) 10 6463 5514

**Editorial Department:** (+86) 1 00 5205406, (+86) 10 5205 0375

**Advertising Department:** (+86) 10 5205 0411

**Homepage:** <http://www.caifuh2o.com/>

Title: China 5e.com

Title in Chinese: 中国能源网

**Media description:** Founded in 2001, *China5e.com* is an internet and information technology based content provider specialized in the field of energy. It covers traditional energy sectors such as oil, gas and coal as well as alternative energies such as hydro-power and others. Another focus is on related subjects such as energy efficiency, energy conservation, climate change and sustainable development. Furthermore it promotes new technologies, equipment and products in the energy industry.

The 5 'e' principle of *China5e.com* covers energy, environment, efficiency, economy and e-business.

**Content:** News, papers, laws and regulations, experts, features, companies, knowledge, focus topics, information on trade fairs

**Frequency:** ———

**Circulation:** ———

**Readership:** Government officials, researchers, energy organizations, relevant companies, industry professionals, teachers and students in the relevant fields, people concerned about energy

**Ad rate:**

Banner (480px * 60px)	350 EUR per day
Text link (less than 20 byte)	60 EUR per day/1,000 EUR per month
Picture button (280px * 80px)	150 EUR per day/2,500 EUR per month
Picture button (280px * 55px)	130 EUR per day/2,200 EUR per month

**Publisher:** ———

**Editorial Department:** Li Zhaoqing, editor-in-chief

**Address:** 14F, Building A, Zhongya Mansion, No. 8, Beifengwo Street, Haidian District, Beijing 100038, China

北京市海淀区北蜂窝 8 号中雅大厦 A 座 14 层 邮编: 100038

**Fax:** (+86) 10 5191 5237

**Editorial Department:** (+86) 10 5191 5033

**Advertising Department:** (+86) 10 5191 5030-119

**Homepage:** <http://www.china5e.net/www/dev/newsinfo/newsview/macroenergy.php>

Title: China City Water Website

Title in Chinese: 水世界——中国城镇水网

**Media description:** The *China City Water Website* provides supply and procurement information as well as policies, developments and achievements in the relevant fields. It is the first website with an equipment evaluation channel in the field of water in China.

**Content:** News, companies, products, supply and demand business information, recruitment information, information on trade fairs, equipment evaluation, forum

**Frequency:** ——

**Circulation:** ——

**Readership:** Scientific and technological professionals, industry professionals, relevant companies

**Ad rate:**

Banner (800px * 100px)	2,000 EUR per month
Picture button on the left (170px * 60px)	800 EUR per month
Picture button on the right (360px * 90px)	800 EUR per month

**Publisher:** ——

**Editorial Department:** Zhang Songshan, contact person

**Address:** Room 312, North Building, Ministry of Construction, No. 9, Sanlihe Road, Beijing 100835, China

北京市三里河路 9 号建设部北附楼 312 室 邮编: 100835

**Fax:** (+86) 10 8858 5380

**Editorial Department:** (+86) 10 8858 5612-808, (+86) 10 5893 3591

**Advertising Department:** (+86) 10 8858 5610—814

**Homepage:** <http://www.chinacitywater.org/>

Title: China Energy Investment Net

Title in Chinese: 中国能源投资网

**Media description:** Sponsored by the Energy Development Research Center of China Investment Association, *China Energy Investment Net* is the first professional website which is based on releasing energy investment project and energy policy information in China. It aims at providing energy investment and construction information for all regions in China, strengthening the communication and exchange between enterprises in the field and building an information platform for manufacturers of equipment.

This website involves 7 areas of energy: Power, Coal, Oil and natural gas, Renewable resource, Energy saving, Environment protection, and Energy transportation.

**Content:** Energy news center, investment and financing trends, energy investment project, energy figures, assessment report, exhibition forum, recruitment information, information on enterprises

**Frequency:** ——

**Circulation:** ——

**Readership:** Decision makers, financial institutions related to energy investment and financing, government officials, researchers, energy organizations, relevant companies, industry professionals, teachers and students in the relevant fields, people concerned about energy

**Ad rate:**

Banner	3,800 EUR per year/2,000 EUR per six months
Picture button (120px * 40px)	1,000 EUR per year/600 EUR per six months

**Publisher:** ——

**Editorial Department:** Zhuang Fei, contact person

**Address:** Room 1404, Guotou Mansion, No. 7 Fuwai Street, Xicheng District, Beijing 100037, China

北京市西城区阜外大街7号国投大厦1404室 邮编: 100037

**Fax:** (+86) 10 5201 6080

**Editorial Department:** (+86) 10 8492 5924, (+86) 10 5201 6080

**Advertising Department:** (+86) 10 8492 5924, (+86) 10 8492 5914

**Homepage:** [www.ccei.org.cn](http://www.ccei.org.cn)

Title: China Solar Website

Title in Chinese: 中国太阳能网

**Media description:** Founded in 2002, the *China Solar Website* is an e-commerce website on solar energy in China. It provides company, product, and supply and demand information in a timely manner and covers the latest news and technologies in the relevant fields.

**Content:** News and information, technology, national development, international development, latest trade fairs, trade fair reports, companies, products, supply and demand business information

**Frequency:** ——

**Circulation:** ——

**Readership:** Scientific and technological professionals, solar energy enthusiasts and industry professionals, relevant companies

**Ad rate:**

Picture button (475px * 60px)	400 EUR per month
Picture button (180px * 60px)	200 EUR per month

**Publisher:** ——

**Editorial Department:** Ding Zhicheng, editor

**Address:** 4F, Baiwangda Mall, No. 3, East Road of Chezhan, Hohhot of Inner Mongolia Autonomous Region 010000, China

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**Fax:** (+86) 471 3380 048

**Editorial Department:** (+86) 471 3380 426

**Advertising Department:** (+86) 471 3380 049

**Homepage:**

<http://www.tyn.cc/>  
[www.cn-solar.net](http://www.cn-solar.net)

Title: China Water Website

Title in Chinese: 中国水网

**Media description:** Founded in 2000, *China Water* is the most powerful internet media, authoritative information provider and serial events organizer in China's water sector. *China Water* grasps the pulse of the industry and provides fast and profound information services. It collects industry information and follows trends in the industry. Based on its professional resources and broad information network, the website has established an advanced membership service system for accumulating knowledge and extending business relationships.

**Content:** News, laws and regulations, professional papers, experts, features, forum, blog

**Frequency:** ——

**Circulation:** ——

**Readership:** Government officials, researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Banner (468px * 60px)	500 EUR per week
Text link (less than 24 byte)	100 EUR per week
Picture button (270px * 50px)	200 EUR per week

**Publisher:** ——

**Editorial Department:** Shen Jie, editor-in-chief

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北京市海淀区中关村南大街2号 数码大厦 A座 2109室 100086

**Fax:** (+86) 10 5271 9751

**Editorial Department:** (+86) 10 5271 9769

**Advertising Department:** (+86) 10 527 19761

**Homepage:** <http://www.h2o-china.com/>

Title: Gootech Water Website

Title in Chinese: 故腾水网

**Media description:** Founed in 2007, *Gootech Water Website* is a specialized sub-website of the official website for the China Environmental Protection Industry Association. This website provides technological solutions for water treatment as well as engineering case studies. It is a communication platform for professionals and companies in the relevant fields.

**Content:** Solutions, engineering case studies, product applications, technical topics, companies, product, industry information, information on trade fairs, environmental protection forum, circular economy

**Frequency:** ——

**Circulation:** ——

**Readership:** Decision makers, scientific and technological professionals, industry professionals, relevant companies

**Ad rate:**

Banner (468px * 60px)	2,800 EUR per month
Picture button on the left (220px * 100px)	600 EUR per month
Picture button on the right (140px * 60px)	500 EUR per month

**Publisher:** ——

**Editorial Department:** Ping Zi, editor-in-chief

**Address:** Room 1501, Building B, Shengshijiayuan, No. 98, Jianguo Road, Chaoyang District, Beijing 100022, China

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**Fax:** (+86) 10 6581 9546

**Editorial Department:** (+86) 10 6581 5687

**Advertising Department:** (+86) 10 6581 8146

**Homepage:** <http://www.iwatertech.com/>

Title: International Energy Network

Title in Chinese: 国际能源网

**Media description:** The *International Energy Network* is a specialized global energy website which informs about global energy policies and market analyses and offers correlated services. This website addresses various energy institutions and large and mid-sized enterprises which transmit information on international and domestic energy developments. It further provides professional information on energy data statistics as well as energy supply and demand-related information.

**Content:** News, finance, technology, statistics, features, policies, trade fairs, investment and financing, encyclopedia

**Frequency:** ——

**Circulation:** ——

**Readership:** Decision makers, financial institutions related to energy investment and financing, researchers, energy organizations, relevant companies, industry professionals, teachers and students in the relevant fields, people concerned about energy

**Ad rate:**

Banner (468px * 60px)	1,200 EUR per month
Pictures button on the left (248px * 70px)	880 EUR per month
Pictures button on the right (198px * 80px)	720 EUR per month

**Publisher:** ——

**Editorial Department:** Fan Yufei, editor-in-chief

**Address:** No.1, Liupukang Street. Xichen District, Beijing 100011, China  
北京市西城区六铺炕街一号 100011

**Fax:** (+86) 10 8203 5310

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**Homepage:** <http://www.in-en.com/>

Title: Nengyuan.net

Title in Chinese: 中国能源信息网

**Media description:** Founded in 2003, *Nengyuan.net* is one of the largest and most authoritative online media in the field of energy. It is noted for its comprehensive information on both traditional and alternative energies and related industries.

**Content:** National news, international news, hot topics, energy finance, energy-saving and emission reduction, energy know-how, papers and monographs, research reports, laws and regulations, information on trade fairs, China National Petroleum, China Coal, China's chemical industry, China Power, China's environment, China's solar energy, China's alternative energies, energy business, energy companies, energy figures, chemical encyclopedia, oil encyclopedia, coal encyclopedia, polysilicon, coal chemical industry, natural gas, trade and investment

**Frequency:** —

**Circulation:** —

**Readership:** Government officials, researchers, energy organizations, relevant companies, industry professionals, teachers and students in the relevant fields, people concerned about energy

**Ad rate:**

Picture button on the right (684px * 82px)	1,600 EUR per month
Picture button on the right (272px * 61px)	800 EUR per month

**Publisher:** —

**Editorial Department:** Geng Renfu, editor

**Address:** 2F, Keji Mansion, Tongcheng city of Anhui province 231400, China  
安徽省桐城市科技大厦二层 邮编: 231400

**Fax:** (+86) 556 6201 937

**Editorial Department:** (+86) 556 6213 848

**Advertising Department:** (+86) 556 6213 848

**Homepage:** <http://www.nengyuan.net/>

Title: Alternative Energies Website

Title in Chinese: 中国能源设备网

**Media description:** The *Alternative Energies Website* is specialized on the field of energy, alternative energies. It provides dynamic online information services, advice on technologies and policies, business and product promotion for the state and enterprises in the relevant fields.

**Content:** Industry News, products, recommended companies, information on trade fairs, supply and demand business information, papers

**Frequency:** ——

**Circulation:** ——

**Readership:** Researchers, energy organizations, relevant companies, industry professionals, teachers and students in the relevant fields, people concerned about energy

**Ad rate:**

Banner (778px \*80px) at the top 400 EUR per month

Banner (778px \*80px) at the bottom 200 EUR per month

**Publisher:** ——

**Editorial Department:** Liu Jingjing, editor

**Address:** 6F, Building B, No. 118, West Road of Fuxing, Baoding city of Hebei province  
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**Fax:** (+86) 312 3321 956

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**Advertising Department:** (+86) 312 3100 933, (+86) 312 3100 919

**Homepage:** [www.new-energy.cn](http://www.new-energy.cn)

Title: Shanghai Alternative Energies Website

Title in Chinese: 上海新能源网

**Media description:** The *Shanghai Alternative Energies Website* is the online platform of the Shanghai Alternative Energies Industry Association which has more than 200 members including equipment companies, design companies, investment companies and power grid companies in the alternative energies industry. On this platform they exchange information and technology know-how.

**Content:** Industry development, industry regulations, market analysis, technical exchange, investment, trade platform, information on trade fairs, energy forum

**Frequency:** ——

**Circulation:** ——

**Readership:** Government officials, researchers, energy organizations, relevant companies, industry professionals, teachers and students in the relevant fields, people concerned about energy

**Ad rate:**

Picture button on the left (270px * 185px)	20 EUR per month
Picture button on the left (270px * 100px)	20 EUR per month
Picture button on the left (250px * 60px)	10 EUR per month

**Publisher:** ——

**Editorial Department:** Wei Wei, editor-in-chief

**Address:** Room 1008, No.1525, West Road of Zhongshan, Shanghai 200235, China  
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**Fax:** (+86) 21 6464 2653

**Editorial Department:** (+86) 21 6438 0781

**Advertising Department:** (+86) 21 6428 1523-8009

**Homepage:** <http://www.sneia.org/>

Title: Sunsecond.com

Title in Chinese: 第二太阳——中国太阳能网

**Media description:** Founded in 2004, *Sunsecond.com* is a B2B e-commerce website on solar energy in China. It provides classified supply and procurement information to its members.

**Content:** News and information, companies, products, supply and demand business information, information on trade fairs, encyclopedia, forum

**Frequency:** ——

**Circulation:** ——

**Readership:** Scientific and technological professionals, solar energy enthusiasts and industry professionals, relevant companies

**Ad rate:**

Picture button (183px \* 58px)                      300 EUR per month

**Publisher:** ——

**Editorial Department:** Yu Hangfeng, CEO

**Address:** 5F, Kunhe Business Building, No. 68, Wenyi Road, Hangzhou city of Zhejiang province 310012, China

浙江省杭州市文一路 68 号坤和商务楼 5F 邮编: 310012

**Fax:** (+86) 571 8885 9711

**Editorial Department:** (+86) 571 8885 2577

**Advertising Department:** (+86) 571 8885 9711

**Homepage:** <http://tyn.sunsecond.com/>

Title: Water Channel of HC360. com

Title in Chinese: 慧聪水工业网

**Media description:** The *Water Channel of HC360.com* is a channel of the *HC360.com* website which is a leading B2B e-commerce services provider in China. It has built up a reliable business community for small and medium-sized enterprises based on web protocol and advanced Internet search technologies. It provides its members with full business information services. The *Water Channel of HC360.com* focuses on all areas related to water and provides a lot of market information in the relevant fields.

**Content:** News and information, supply and demand business information, companies, latest interviews, market information, hot topics, information on trade fairs, water and life, technology and project, water purification, water supply and drainage, industrial water treatment

**Frequency:** ——

**Circulation:** ——

**Readership:** Decision makers, researchers, scientific and technological professionals, industry professionals, teachers and students in the relevant fields

**Ad rate:**

Text link (less than 20 byte) 50 EUR per day  
Picture button (230px \* 90px) 100 EUR per day

**Publisher:** ——

**Editorial Department:** Zhang Shaoru, editor

**Address:** 2F, Building B, Jingyikeji Mansion, No.9, East Road of Dazhongsi, Haidian District, Beijing 100098, China

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**Homepage:** <http://www.water.hc360.com/>

## Company profile

Storymaker Agentur für Public Relations GmbH, located in Tübingen (Germany) and Beijing (China) is specialised on communication for high-tech companies. Storymaker offers strategic consulting for brand PR, media relations for trade and corporate communications, corporate media and publishing. Storymaker is the Number One agency of the German federal state of Baden-Württemberg.

Since 2007 Storymaker has a representative office in Beijing.

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### econet china

econet china is an open network of German companies aiming to promote Sino-German cooperation for sustainability.

econet china partners provide solutions for Chinese sustainable urban development, including:

- energy efficient building concepts, products and technologies
- environmental protection technologies
- renewable energy

econet china offers:

- information on German know-how through its online platform: [www.econet-china.com](http://www.econet-china.com)
- access to German concepts for sustainability by generating awareness through events, public relations, training and more
- assistance to Chinese partners by promoting quality, know-how, standards and certification systems

econet china is coordinated by the building, energy & environmental departments of the German Industry and Commerce Greater China offices.

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